Splunk® Business Flow

- Quickly **discover anomalous pathways** in any business process
- Easily **investigate unexpected, incomplete or inefficient behavior** and compare different cohorts within processes
- Determine the **conformance of actual processes** to performance expectations

As organizations digitize their business operations, new challenges emerge in ensuring operational excellence. With business processes often spanning disparate systems, discovering and investigating unexpected behavior is a convoluted and time-consuming process. Traditional approaches to solving these problems are manual, relying on complex analytics on stale and siloed data that prevent organizations from fixing critical problems in a timely fashion.

Splunk Business Flow is a fast, flexible and intuitive process mining solution that enables interactive discovery, investigation and conformance checking of any business process. It provides continuous transparency into end-to-end business processes to reduce unexpected costs, delays and risks resulting from performance deviations.

**What is Process Mining?**

Process mining is an automated approach to business process analysis that discovers patterns and calculates performance measures. By analyzing data, organizations can get a view of how their processes actually work to improve efficiency and efficacy.

Unlike traditional approaches to reporting that require significant manual effort and may lead to stale insights, Splunk Business Flow inherits all of the power of the Splunk platform. Using Splunk’s platform, organizations can automatically stitch together data from disparate sources to analyze any process, while investigating deviations without the burden of manual analysis or delays from using legacy data architecture.
Discover anomalous behavior in any process
Get transparency into your processes — as they actually occurred — to accurately discover how orders, customers or other entities are flowing through the system. Patent-pending correlation techniques dynamically stitch together events across disparate data sources and produce visualizations of the actual flows. These techniques provide accurate, timely and comprehensive transparency into the performance of business operations.

Investigate unexpected, incomplete, or delayed behavior and compare cohorts
Understand the performance of your business operations more easily. With pre-built visualizations, pre-calculated metrics and a rich set of filters, you can easily explore the performance of your processes for anomalous delays or fallout that may be affecting performance. You can also compare different subset cohorts of flows to quickly isolate problems.

Determine the conformance of actual processes to expected performance
Define your “happy path” — a baseline expectation to check your process performance against. Get notified when actual process performance deviates from your thresholds.

Get started now
Learn more about Splunk for Business Analytics Pricing and Splunk Business Flow.