

# MAKE MACHINE DATA ACCESSIBLE, USABLE AND VALUABLE TO EVERYONE.

What is Splunk? We take your machine data and make sense of it. IT sense. Security sense. Business sense. Common sense. Splunk products deliver visibility and insights for IT and the business. Splunk was founded to pursue a disruptive new vision: make machine data accessible, usable and valuable to everyone.

## MACHINE DATA

Machine-generated data is one of the fastest growing and complex areas of big data. Splunk turns machine data into valuable insights, no matter what business you're in. It's what we call Operational Intelligence.

## OPERATIONAL INTELLIGENCE

Operational Intelligence gives you a real-time understanding of what's happening across your IT systems and technology infrastructure so you can make informed decisions—decisions that can improve the entire business.

## THE SPLUNK PLATFORM

<p><b>Splunk Premium Solutions</b></p>	 Splunk IT Service Intelligence™	 Splunk Enterprise Security™	 Splunk User Behavior Analytics™
<p><b>Rich Ecosystem of Apps &amp; Add-Ons</b></p>			
<p><b>splunk&gt;enterprise</b></p>		<p><b>splunk&gt;cloud</b></p>	
<p><b>splunk&gt;</b> Platform for Operational Intelligence</p>			

## CORE VERTICALS

- Communications
- Energy & Utilities
- Financial Services
- Healthcare
- Higher Education
- Manufacturing
- Nonprofit
- Online Services
- Public Sector
- Retail

## SPLUNK STATS

### Customer Count

14,000+

### Splunk Apps

1,300+

### Fortune 100 Customers

85+

### Headquarters

San Francisco

### Employees

3,000+ worldwide

### Publicly traded

NASDAQ

SPLK

[investors.splunk.com](http://investors.splunk.com)

## OUR SOLUTIONS

### Infrastructure and IT Operations

Detect, investigate and visualize network, server, storage, virtualization, containerization or cloud infrastructure issues and correlate them with application or user-related issues. Gain real-time monitoring, proactive alerting and visibility into the health of IT services for any level of your organization.

### Application Delivery

Get real-time visibility across the entire application stack—providing end-to-end views into application performance, transactions and user activity. With Splunk software, DevOps can deliver faster releases, operations teams can reduce MTTR, and engineering teams can optimize application quality, performance and costs.

### Security and Compliance

Gain real-time security monitoring, historical analysis and visualization of massive data sets, providing security intelligence for both known and unknown threats. Splunk facilitates data exploration of incidents in real time to perform comprehensive incident investigations, maintain a proactive defense and support the creation of ad hoc reports in minutes.

### Business Analytics

Machine data holds a wealth of timely and relevant business insights that can provide a tremendous strategic advantage. Get visibility into complex business processes, customer behavior, product usage and digital marketing campaigns—all in real time.

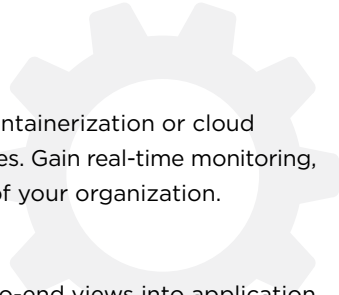
### Internet of Things & Industrial Data

Leverage data generated by connected devices, control systems, sensors, SCADA and more. Monitor operations, analyze usage and integrate these insights into an end-to-end view of your business operations.

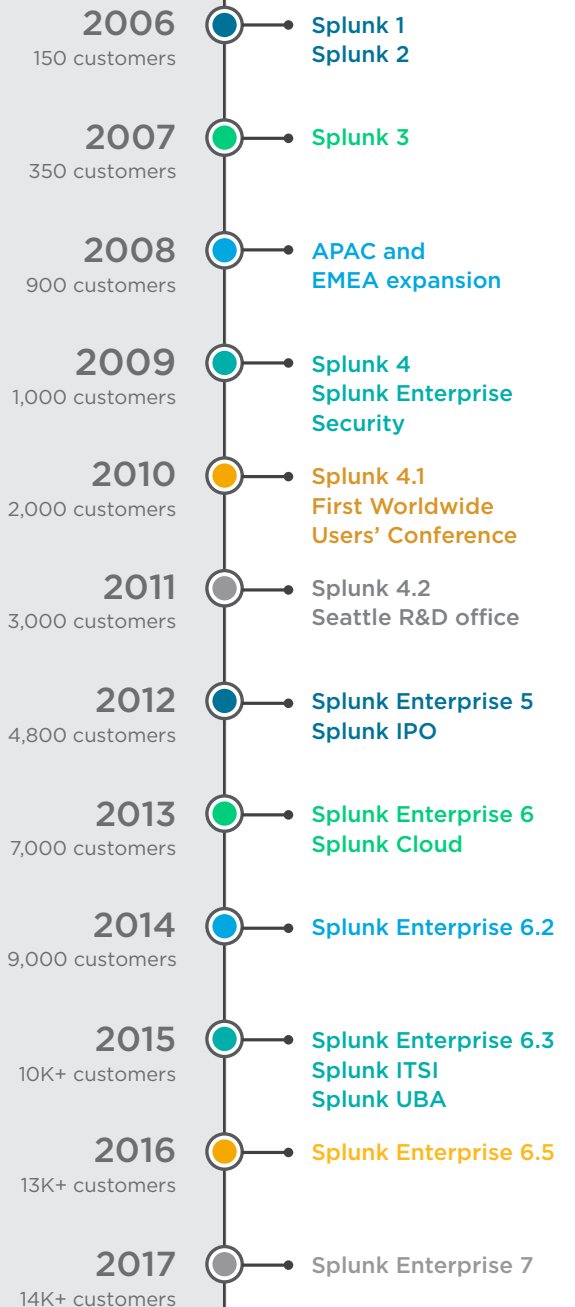


## OUR CUSTOMERS

Splunk has over 14,000 customers in 110 countries using our software to improve service levels, reduce operations costs, mitigate security risks, enable compliance, enhance DevOps collaboration and create new product and service offerings. With Splunk they break down traditional data silos, achieve new levels of Operational Intelligence and gain insights that benefit IT and business users.



## MILESTONES



Learn more: [www.splunk.com/asksales](http://www.splunk.com/asksales)

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