

SPLUNK® FOR GOVERNMENT

Serving the public smarter and faster

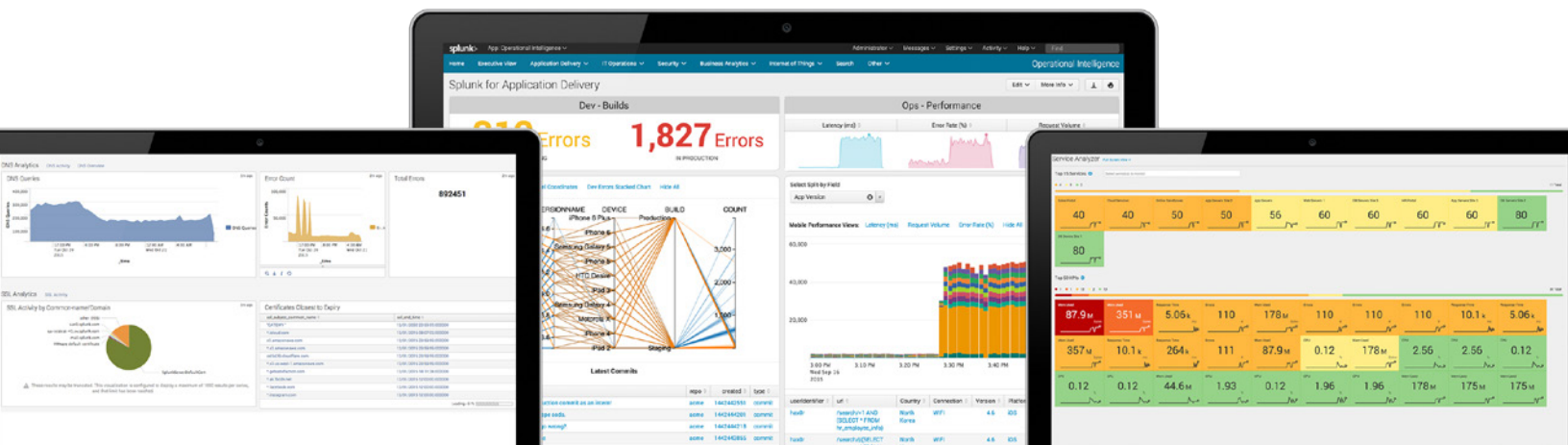
- **Gain visibility** and intelligence to improve services and reduce costs
- **Detect fraud** and protect sensitive information from external and internal threats, and protect sensitive information
- **Get deep IT operations analytics** for distributed physical and virtual environments
- **Proactively monitor** citizen-facing portals to ensure public satisfaction
- **Rapid, cost-effective analytics** for big data and IoT initiatives

Splunk Delivers Value Across the Public Sector



Government agencies at every level confront difficult mandates. Security teams need to safeguard public assets and sensitive information on citizens from cyberthreats. IT Operations teams need visibility into and insights from their IT infrastructures to deliver services more effectively. Agencies must analyze all of the data these services generate to improve operations, protect sensitive information and ensure public satisfaction. And they must achieve these objectives on shrinking budgets.

The Splunk platform provides data-driven intelligence for security, IT operations, analytics and more. It includes a rich ecosystem of apps that allow multiple legacy tools to be retired for greater value, cost-savings and simplicity. With the Splunk platform, government agencies can work smarter, faster and address key security and IT operations needs.



Security

IT
OperationsApplication
DeliveryBig Data
AnalyticsInternet
of Things

Splunk for Government

Security

Support multiple security needs and provide security intelligence that hardens IT infrastructures, improves agility, reduces fraud and contains costs. Gain visibility into and provide metrics and intelligence on internal processes and activities, such as data exfiltration. Find evidence of fraudulent activities and accelerate evidence-based fraud and forensic investigations. Support compliance mandates like IRS Publication 1075 to ensure the confidentiality of federal tax information when in possession of state and local agencies.

IT Operations

Provide visibility into virtual and physical layers of your IT environment, including remote sites and public and private clouds. Proactively monitor virtualization initiatives, consolidations and cloud migrations to ensure the availability of services. Access the metrics needed to troubleshoot potential issues and rapidly perform root-cause analyses. Optimize networks, retire legacy tools and trim operating expenses.

Application Delivery

Monitor application delivery to understand real time and historical trends and patterns. Gain up-to-the-minute views of transactions and understand how citizens experience portals. Proactively ensure application availability and meet SLAs by receiving

alerts before service levels degrade. Easily access the data needed to troubleshoot issues and perform root-cause analyses, and use dashboards to learn when the public accesses their sites—including for how long, devices used, and what they do on any given web page.

Big Data Analytics

Accelerate time-to-value with big data projects by visualizing and exploring data in Hadoop and NoSQL data stores. Understand civic concerns, such as usage patterns on web portals, population and crime trends and transportation use—all without specialized skills. With schema-on-the-fly, your teams no longer need to plan questions in advance, build fixed schemas or move data to separate in-memory stores. Role-based access controls limit data access to authorized employees.

Internet of Things

Capture and index disparate data from IoT sources and visually display the information in configurable dashboards. Detect patterns and trends by viewing IoT data in real time, over specified time periods or overlaid on maps. Obtain intelligence from all IoT networks to understand the needs and behavior of citizens and to develop strategies that improve services and the public's well-being—all without specialized skills. Gain visibility to ensure the resiliency of IoT networks and the privacy of data.

With the Splunk platform, governments can gain the visibility and intelligence to lower costs, improve security, streamline IT operations and better serve the public. [Learn more.](#)



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