

AWS Workload Migration Program

What customers need to know

Program Duration:

February 1, 2020 – January 31, 2021

What Is It?

The Workload Migration Program (WMP), sponsored by AWS, financially supports your migration journey to Splunk Cloud by providing AWS Service Credits to accelerate the migration while offsetting the initial cost. Splunk Cloud delivers the benefits of Splunk as a secure, reliable and scalable service, enabling you to get answers from your machine data without the need to purchase, manage and deploy additional infrastructure.

AWS and Splunk recognize that customers like you want to take advantage of the benefits of Splunk Cloud, such as:

- Dramatically reducing time-to-value and limiting infrastructure management requirements while getting your deployment running within 48 hours and removing the need to manage software upgrades.
- Freeing up your valuable internal analytics expertise to focus on high-value tasks instead of administration.
- 100% uptime, multi-layer redundancy, high-quality security (including ISO 27001) and software that is always up-to-date.
- Flexible storage and compute capacity to fit deployments and compute loads of any size.
- Splunk premium solutions that can be added on top of Splunk Cloud to design an environment focused on your specific use cases.

The purpose of WMP is to assist Splunk Enterprise customers who want to migrate to Splunk Cloud. There are also incentives available for Splunk Enterprise customers who are converting to a term license or expanding their Splunk environment by adding Splunk's premium applications, adding more data capacity or deploying Splunk Enterprise in their AWS environments. Splunk customers migrating a select number of additional IT, Security and AppDev workloads to Splunk Cloud or Splunk Enterprise may be eligible as well. Please contact your AWS and Splunk Alliance Team (AWS-INFO@splunk.com) for additional details.

What Is the Incentive?

AWS funds the program with AWS service credits, which can be applied to the AWS account of the customer's choosing according to the AWS policy at the link below. The credit amount is based on factors of the Splunk purchase including data ingestion capacity, premium apps, retention, etc. Migrations to Splunk Cloud generally receive the highest incentive amount for a given data ingest volume. AWS credits cannot be used to pay for any Splunk products or services. AWS credits can only be used towards infrastructure costs incurred throughout the migration process. (<https://aws.amazon.com/awscredits/>)

How Do I Get Started?

If you're interested in the program then contact your Splunk Account Manager or the AWS Alliance Team at Splunk (AWS-INFO@splunk.com) and ask about the AWS Workload Migration Program.