

# Splunk Prescriptive Value Path Offering

## Prescriptive outcomes for your IT Operations Analytics environment

- Prescriptive outcomes delivered by Splunk experts to achieve success, with flexibility to meet your needs
- A recommended sequence for achieve value in your environment
- Align the right resources for the right tasks

Many customers wish to deploy defined outcomes based on years of experience delivered to our customers. Splunk consultants from Professional Services have the expertise to deliver outcomes after initial implementation. We've identified the top requested outcomes and support mixtures which brought other customers success and we have bundled them up for your benefit.

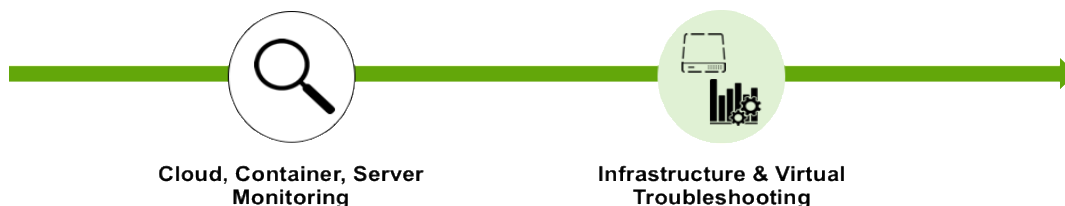
Our team is made up of experts trained to help you accomplish your goals, grow your expertise, maintain your environment, architect and implement solutions. This offering is designed to layer the right type of services to meet your needs.

## Choose one of the following Prescriptive Value Paths

### IT Troubleshooting & Monitoring

The IT Troubleshooting and Monitoring Value Path is designed to leverage your Splunk installation to provide immediate outcomes associated with monitoring your cloud and server environments. We also focus on providing you with specific outcomes related to your improving the troubleshooting of your physical and virtual environments.

### IT Troubleshooting & Monitoring Value Path



- **Focus:** Improve *visibility* and availability of cloud, container and server environments
- **Tool Capabilities:** Event detection, log search/reduce
- **Benefits:** Improve awareness and impact of events on infrastructure environment
- **Focus:** *Analyze* and *correlate* events for improved root cause determination of infrastructure and virtual environments
- **Tool Capabilities:** IT Operations dashboards and event correlation
- **Benefits:** Avoid Business Impact, Avoid Recurring Production Errors

### Prescriptive Value Path

Leveraging the experience of thousands of Splunk deployments, the Splunk Prescriptive Value Paths will quickly bring you to your desired outcome.

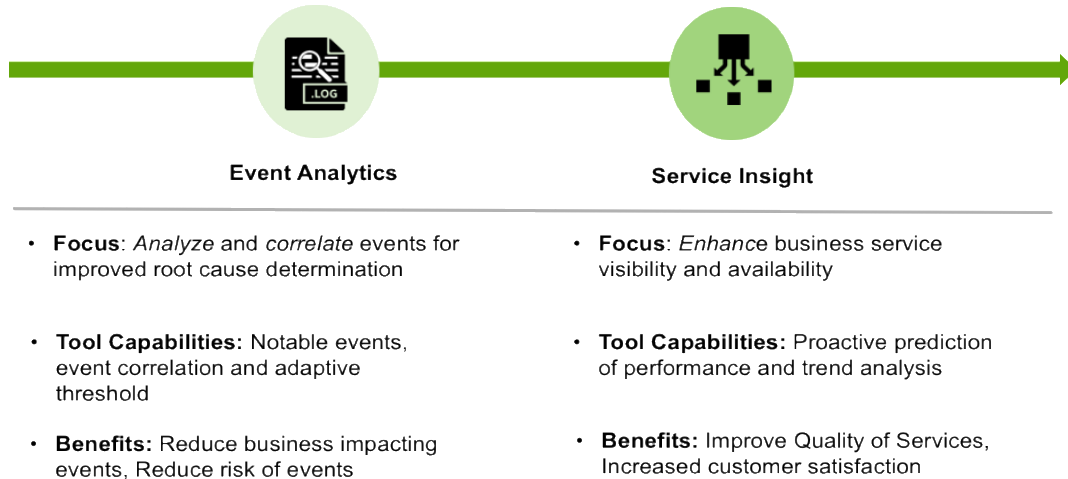
Splunk has created a set of Value Paths to help you quickly achieve specified outcomes in a sequential manner based on proven adoption of IT Operations Analytics solutions.

Value Path engagements are for customers with existing ITSI deployments. The Base ITSI Implementation Success Offering (at a minimum) needs to be delivered before a Value Path can be delivered.

## Data Driven Service Intelligence

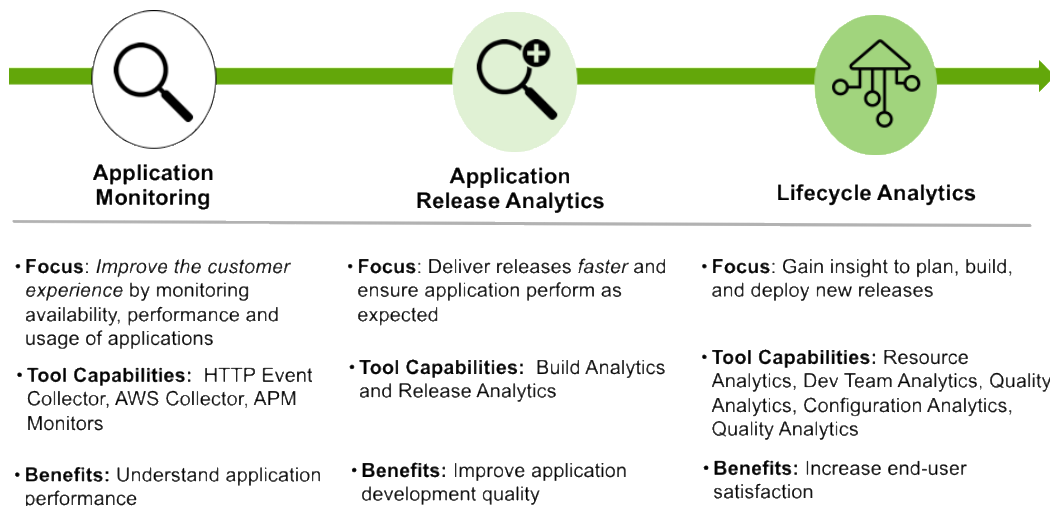
The Data Driven Service Intelligence Value Path is designed to leverage your Splunk ITSI installation to provide immediate outcomes associated with analyzing and correlating events for improved root cause determination. We also provide outcomes designed to enhance your business service visibility and availability.

### Data Driven Service Intelligence Value Path



## Application Analytics

The Application Analytics Value Path is designed to leverage your Splunk ITSI installation to provide immediate outcomes associated with improving the customer experience, delivering faster application performance and gaining insight to improve the planning, building and deployment of new releases.



## Success Through the Right Mix of Capabilities

Every environment is different, so we have built in the right amount of flexibility to tailor our prescriptive solutions to meet your needs. Each of our offerings includes the alignment of our experts for a quick time to value.

**Standard Offering:** Our premium offering is designed for customers deploying a single value path with a maximum duration of 6 weeks.

## Below are the types of tasks the Splunk Services team can assist you with:

Category	Activity Type	Standard
<b>Understand Your Needs and Data</b>	Consult to Determine Success Criteria, Requirements, and Gaps: Create Success Plan	✓
	Assess Simple Architectures and Data Sources	✓
	Assess Complex Architectures and Data Sources	✓
	Identify Future Use Cases	✓
<b>Deliver Value</b>	Document Architecture and Optimization Steps Found	✓
	Deploy a single Value Path	✓
<b>Recognize and Express Value</b>	Weekly Progress Meetings to Align with Success Criteria	✓
	Assistance with Escalation of Issues Within Splunk	✓
	Hold Quarterly Business Reviews with Key Customer and Splunk Contacts	✓
	Hold Workshops for Value Realization based on Use Cases	✓

**Customer Scenario Standard:** Architecture, Data, IT Troubleshooting & Monitoring Value Path, Data Driven Service Intelligence Value Path

- Complex Architecture
- Common and Unique Data Sources
- Requires Solution Architecting
- Requires support to outcome generation
- Requires support analyzing data already ingested into Splunk
- Internal governance of Splunk environment is not a top priority

## I Don't Have Splunk Implemented Yet

If you are looking for an initial deployment offering, check out our Splunk Implementation Success offerings for the product you are purchasing (Splunk Enterprise, Enterprise Security, IT Service Intelligence or Splunk UBA).

If you need help optimizing the performance of your deployment or support for a technical evaluation of your Splunk environment, check out our Splunk Optimization Check offering.

## Splunk Professional Services

We are here to help customers to get the most out of their Splunk deployments. Our services are backed by Splunk Accredited experts, who provide consistent and quality service delivery, architecture guidance, and ongoing support. They leverage Splunk best practices and experience from thousands of Splunk deployments.

We only exist to get customers to valuable outcomes with their machine data – faster than they could on their own.

**Free Online Sandbox.** Get access to a free, personal environment provisioned in the cloud where you can immediately try and experience the power of Splunk IT Service Intelligence. After the initial trial period, or any time before then, you can convert to an Enterprise license by [contacting sales](#).