The Four Elements of Data-to-Everything

New technologies are increasing the volume and applications of data. To create impact, organizations must bring data to everything they do:

**Every question**
**Every decision**
**Every action**

A Data-to-Everything Platform must connect data, consolidate tools, and empower users at all levels of data literacy, across use cases and business groups.

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**Investigate in Real-Time**
A single interface to ask any question of your data — all of it, from any source — without having to structure it, for trusted results at the speed of business.

**Monitor Proactively**
One holistic view across your organization, regardless of data type or source, allows you to not only flag threats, but proactively identify new opportunities.

**Analyze in Context**
A single platform that takes an agnostic approach to your data — internal, external, structured, unstructured — by leveraging artificial intelligence and other cutting-edge technologies, to fully understand real-time data in context.

**Act at Scale**
A comprehensive platform that leverages automation and orchestration lets you get more done, efficiently allocate resources, and deliver lasting results.