Embrace the digital transformation.

The world around us is changing.

IT OPERATIONS
Moving toward continuous delivery
One year ago, Docker had almost no market share. Now, Docker adoption is up fivefold.1

80%
Of respondents currently use containers

65%
Of the remainder plan to adopt containers2

SECURITY
Rising costs & increasing risk to organizations
From 2013 to 2015 cybercrime costs quadrupled, and it is expected to happen again from 2015 to 20193

$400 BILLION
Estimated costs in 20154

$2.1 TRILLION
Projected costs in 20195

IoT AND INDUSTRIAL
More data than ever before
It is anticipated that:
- The automated, connected factory will generate 1PB (1,000TB) of data daily
- Autonomous vehicles will produce 4TB of data daily
- A connected plane will transmit 40TB of data6

50% of CEOs expect their industries to be digitally transformed by 20207

At the center of this digital transformation: Machine Data

Harness the value of your machine data with the ENTERPRISE MACHINE DATA FABRIC (EMDF)

DIFFERENT People
ASKING DIFFERENT Questions
OF THE Same Data

Are you ready for the digital transformation?

Learn more about the Enterprise Machine Data Fabric at splunk.com/enterprise-machine-data-fabric

Learn more: www.splunk.com/asksales