

The Business Value of Splunk for Financial Services and Insurance



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Interviewed organizations achieved significant benefit from deploying Splunk to decrease the complexity of security and observability operations. Through cost savings and greater staff efficiency, IDC estimates that interviewed organizations achieved benefits worth an annual average of \$15.3 million, which resulted in a three-year ROI of 387%.

Key Results

\$2.2 million average annual benefits per 10,000 managed endpoints

387% three-year return on investment

13-month payback on investment

Customer Quote:

"The most significant benefit of Splunk is felt in our Security Operations Center. It is heavily used to monitor our infrastructure and services. As a result, we have improved our uptime, availability, and performance. This is incredibly important because this industry is heavily regulated."

Security and Compliance Benefits

- **50%** more efficient security operations team
- **43%** more high fidelity alerts
- **86%** more threats identified
- **47%** reduction in impactful security incidents
- **53%** more efficient at incident investigation
- **27%** reduction in alerts
- **51%** more efficient at threat response
- **16%** more productive compliance team

Application Management Benefits

- **18%** more productive DevOps
- **22%** more productive IT engineers
- **19%** less DevOps time spent testing applications
- **70%** quicker detection of application problems
- **22%** less DevOps time spent troubleshooting application problems
- **19%** higher change rate success for production code

IT Benefits

- **22%** more efficient IT infrastructure team
- **110%** more data ingested
- **74%** less time required to search across data
- **56%** more environment monitored

Customer Quote:

"Splunk has helped improve our customer services and applications, because we have better response time, uptime, availability. This has really improved customer experience."

[Read the full white paper →](#)