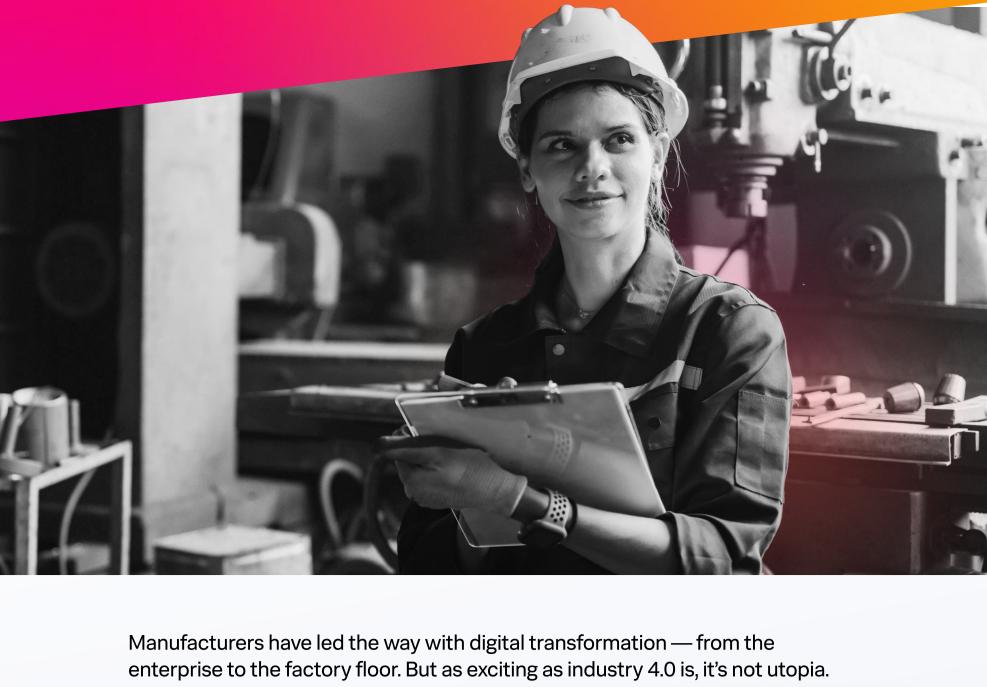
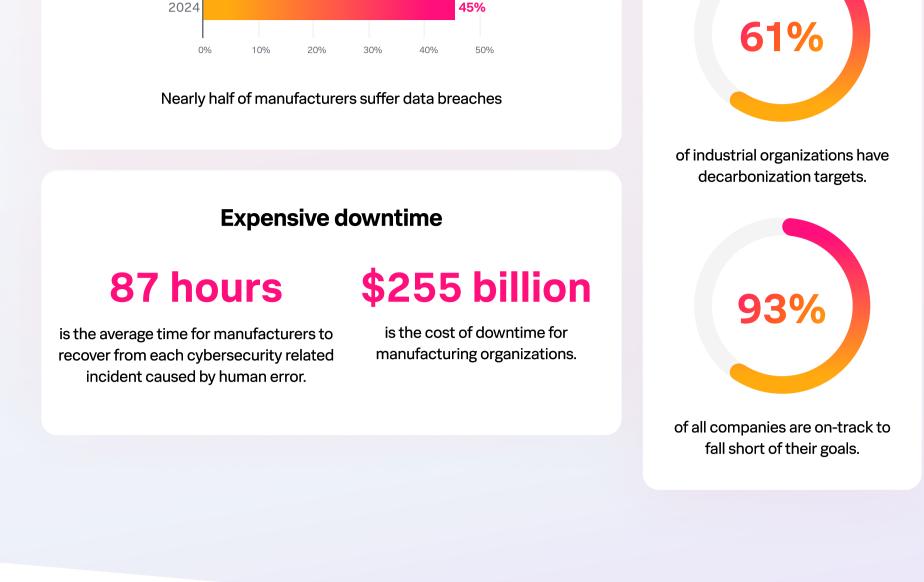
FROM DIGITIZATION TO DIGITAL RESILIENCE

3 Priorities for **Manufacturing's Next Chapter**



Decarbonization expectations **Rising security threats**



Prevent major issues by modernizing OT security Cybersecurity challenges are more intense in manufacturing than nearly any other industry.

Manufacturers' new top

priority: digital resilience.

Here are three things they want to accomplish:

Finance and insurance Professional, business, and consumer services

Manufacturing

Retail and wholesale

Energy

25.7%

Learn more

day

to create dashboards to

enable secure remote working

Learn more

Linking systems and customizing data

Leveraging insights from existing tools

Projects building on each other

Splunk Cloud Platform translates all that raw data into transparent,

actionable insights that teams across

Heineken use to resolve operational

Global Product Owner for Digital Integrations,

monthly

messages

captured and analyzed

issues and improve performance.

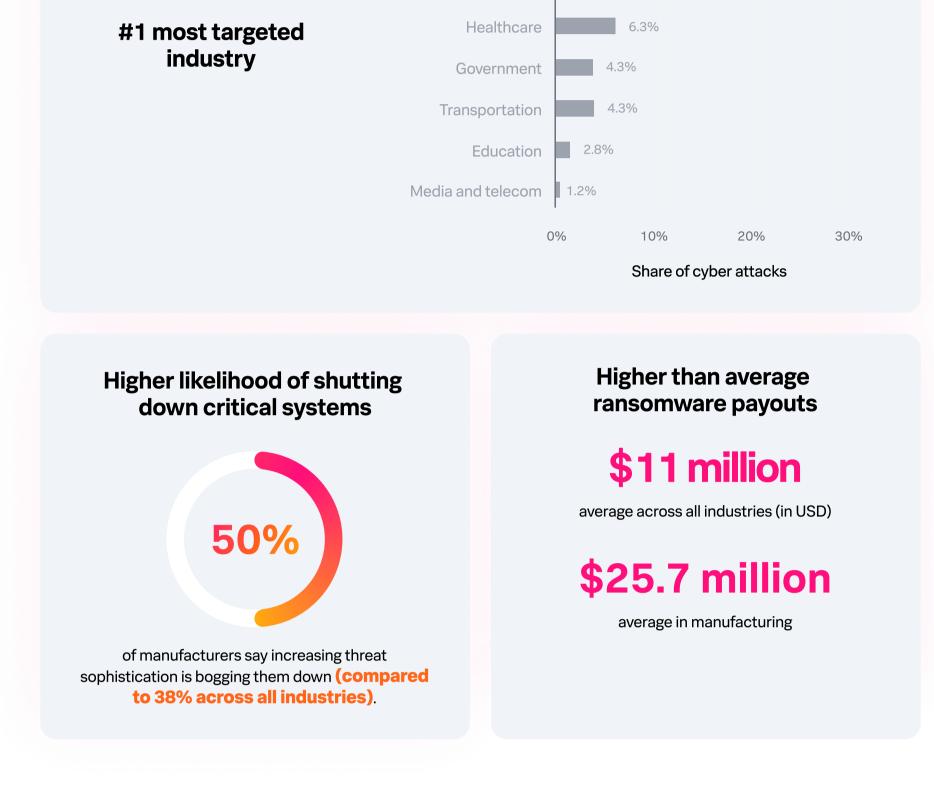
Securing IoT and OT is critical, but managing complexity

due to too many disconnected tools is a top challenge for

Splunk bridges traditional silos so manufacturers can

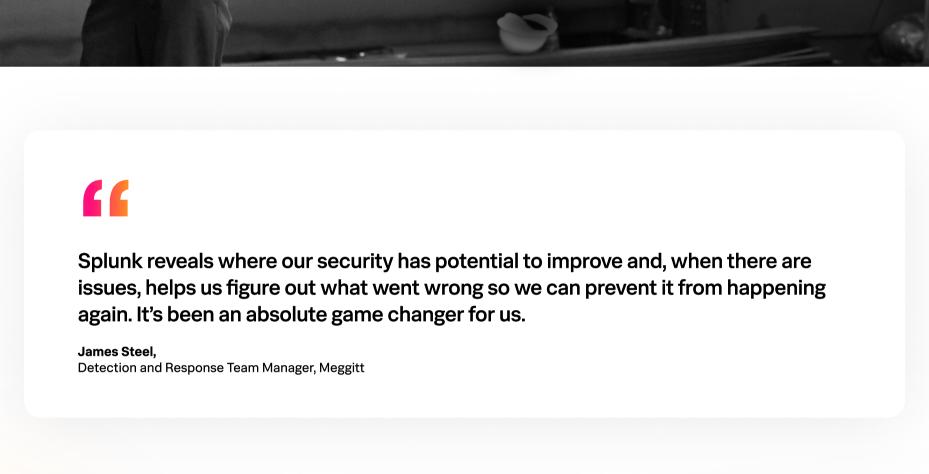
detect, investigate and respond faster to cybersecurity

manufacturers — as reported by nearly 1 in 4 manufacturers.



threats across IT and OT.

Modernizing OT security for manufacturing is key.



100%

increase in security coverage

for staff workstations

Understand the top threats facing manufacturing



Outcomes for Meggitt

40 sites

secured globally with

the help of Al

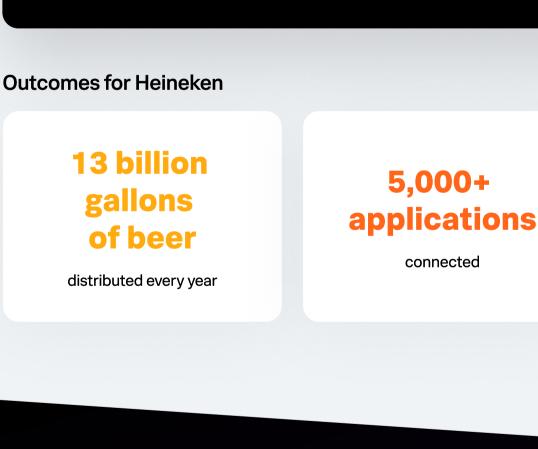
Manufacturers want to see every aspect of a product's life cycle so they can find ways to improve operations. But gaps in data visibility have long prevented the industry from achieving full traceability.

of manufacturers have real-time monitoring across the entire production process.

Today's technology is closing the gaps to make traceability possible:

Remediate threats and disruptions

faster by achieving traceability



Directive (CSRD) applying to

50,000 companies.

for manufacturers.

25 million 5,000+

Guus Groeneweg,

Heineken

connected

June 2023 The International Sustainability Standards Board (ISSB) issued its first disclosure standards.

Climate disclosures might feel intrusive — but they are also a big opportunity

Reducing carbon footprint also slashes

climate disclosures.

2X energy cost The 2024 global energy price index is expected to be more than 2x what it was in 2020. Sustainable measures attract more conscientious consumers. 2/3 of consumer

Manufacturers can start with IT sustainability. Moving on-prem data centers to

energy costs.

Build digital resilience with edge-to

enterprise visibility

24.info.from digitization to resilience.r3

are willing to pay more for

sustainable products.

With Splunk, manufacturers gain comprehensive

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the cloud can drive significant CO2 savings — up to 80%.

Manufacturers can drive progress toward net zero.

Learn more **about Splunk for** Manufacturing >

visibility across digital systems so they can respond faster to security threats, keep systems up and running, integrate IT and OT systems, and take advantage of new opportunities. www.splunk.com

