

# Splunk Strategic Giving

Splunk Global Impact is focused on the Data Divide: the disparity between the expanding use of data to create commercial value, and the comparatively weak use of data to solve social and environmental challenges.

Our mission is to bridge the Data Divide, collaborating across sectors and leveraging our strategic partnerships and grants to find actionable solutions for humanity's greatest challenges.

To address [the main barriers fueling the Data Divide](#), we collaborate across sectors and leverage our strategic partnerships and grants in the following ways:

- **Field-Building:** We support organizations working to build the field of data science for social good. That includes making data more accessible, open, and secure for social change agents, and adding key knowledge and tools that leaders can use to solve critical social problems.
- **Workforce Development:** To address the skills gap in the Data Age, we support nonprofits providing tech training and career development resources to underserved and underrepresented populations.
- **Data to Action and Impact:** We support nonprofits that leverage data to solve social and environmental problems, with a focus on replicable and scalable solutions.

In each area, we selected tech-forward, data-powered partners who share our mission, our values, and our focus on turning data into doing good.

## Field-Building

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[The Center for Impact Sciences \(CIS\)](#) at the University of Chicago Harris School of Public Policy makes evidence more actionable for policymakers across all levels of government and the nonprofit sector. CIS brings greater scientific rigor to the policymaking process by researching new frontiers in data standardization, evidence synthesis, and predictive analytics. (US)



[Fast Forward](#) is the accelerator for "tech nonprofits," organizations that combine the best technology with sustainable nonprofit business models to tackle the world's biggest social problems, from healthcare to education to human rights. Fast Forward also provides field-building resources for the social sector, such as a series of online classes for social entrepreneurs, the Tech Nonprofit Playbook, and a job board for tech for social good. (Global)



[DataKind](#) brings high-impact organizations together with leading data scientists on pro bono projects that deploy data science in the service of humanity. DataKind programs help organizations develop evidence-based decision making, increase efficiency, and enhance their data literacy. They also introduce data scientists to the Data-for-Good movement, showing them how valuable their skills can be. (US, UK)

## Actuate

[Actuate Innovation](#) catalyzes social change by designing and running R&D programs that create breakthroughs in areas such as climate change, data and privacy, and chronic disease. Their work relies on advanced technology and data capabilities such as AI, machine learning, and natural language processing. Their DataSafes initiative aims to make private datasets more accessible, analyzable, and secure. Actuate's founders were previously at DARPA (the Defense Advanced Research Problems Agency) and are adapting the DARPA approach to solve complex societal problems. (US)

## data.org

[data.org](#) is a platform for partnerships, bringing together philanthropy, private sector technology, academia, and social impact organizations to build the field of data science for social impact. As part of its Resource Library, data.org offers a Data Maturity Assessment for leaders seeking to increase their organizations' efficiency and effectiveness through the power of data. (Global)

## Workforce Development

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### Generation

[Generation](#) transforms education to employment systems to prepare, place, and support people from underrepresented communities into life-changing careers that would otherwise be inaccessible. They work globally and focus on careers in technology, customer service and sales, healthcare, and skilled trades. Program participants are 54% female; 93% were unemployed and earning no income when they joined Generation. (16 countries, including US, UK, Singapore, and Australia)



[Per Scholas](#) trains and places individuals in tech jobs, providing technology skills training and access to employer networks to individuals often excluded from tech careers. Their work advances economic equity and diversifies the technology field by connecting skilled talent to leading businesses. 87% of program participants are people of color, and 30% are women. (US)

### TECHVETS

[TechVets](#) provides a bridge for veterans and service leavers into sustainable technology careers, using skills training and employment guidance to alleviate unemployment and underemployment and help veterans support the digital economy. TechVets is a Splunk workforce partner that delivers Splunk training to program participants. (UK)



[Upwardly Global](#) helps recent immigrants and refugees to adapt their education, skills, and professional career abroad into the U.S. workforce, partnering with employers to create more inclusive workplaces and helping newcomers succeed in their careers and communities. Upwardly Global is a Splunk workforce partner--they deliver Splunk training to program participants. 74% of program participants are people of color, and 46% are women. (US)

## data.org

[data.org](#) is committed to training 1M purpose-driven professionals by 2030 with their Talent Collaborative. The goal for this coalition is to build a diverse data-driven workforce that can influence how data is used and build a more data-driven social impact sector. (Global)

## Data to Action and Impact

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### Aalborg University Department of the Built Environment

[Aalborg University Department of the Built Environment](#) aims to become the [Opportunity Atlas](#) for Denmark, analyzing large administrative datasets to identify location-specific reasons for inequality and define a model for a quality-of-life assessment. (Denmark)



[Community Lattice](#) uses data science to help communities navigate the complexities of environmental justice. It is creating a Cleanup Cost Calculator to predict the cost of brownfields cleanup, addressing the environmental uncertainty and financial risk associated with brownfields development. (US)



In Mozambique, most workers are employed in the informal sectors. The [Fundacion Capital](#) Data for Workforce Nurturing (D4WN) program uses data mining, visualization techniques, and a machine learning-powered recommendation system to deliver real-time labor market insights directly to informal workers. Fundacion Capital works in partnership with [UX](#) and [Data Elevates](#) on the D4WN program. (Global)



[Liberty Shared](#) works to prevent human trafficking through legal advocacy, technological interventions, and strategic collaborations with NGOs, corporations, and financial institutions globally. (Global)