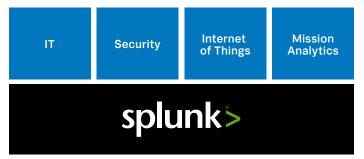
SPLUNK® FOR GOVERNMENT

Make confident decisions and take decisive actions at mission speeds

- Gain data-driven insights to confidently drive successful mission outcomes
- Maximize Return on Investment (ROI) by solving diverse challenges across the agency
- Manage risk proactively with the industry's leading compliance and security solution
- Enhance citizen experience through timely and consistent delivery of services
- Accelerate cloud ATO with the leading data analytics platform, now FedRAMP Authorized

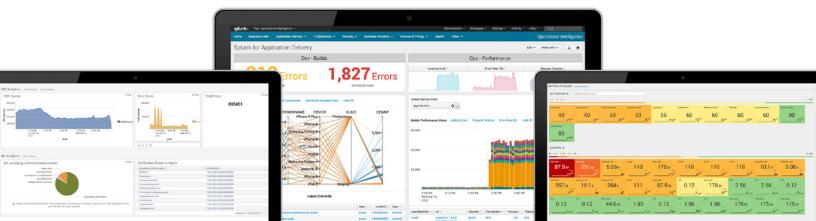
Splunk Delivers Value Across the Public Sector



Government technology leaders are feeling the pains of digital transformation. Legacy systems that drain over three-fourths of annual IT budgets on operations and maintenance have to be replaced to meet today's mission mandates and citizen demands while the influx of new technologies is shifting the IT environment under their feet. Years of technology acquisitions have created a heterogeneous landfill, strewn with disparate systems and applications. These technologies do not integrate well and have created a serious operational visibility gap. At the same time, they also increase the attack surface leaving agencies vulnerable to increasingly sophisticated cyberattacks. Lack of insights, especially in real time, hampers decision making, which is crucial for dealing with challenges as they arise and significantly limits the success of mission operations. Mission failure can lead to constituent dissatisfaction, congressional inquiries and damage to agency reputation.

Splunk is an industry leader in real-time data analytics and has proven to help agency leaders derive insights to drive successful mission outcomes. Based on the proven, extensible and massively scalable Data-to-Everything Platform, only Splunk offers public sector organizations the ability to easily harness their data from any source and in any format to gain real-time, enterprise-wide visibility so they can make fast, confident decisions and drive decisive actions at speeds missions demand.

Using Splunk, agencies strengthen their future and ability to deliver success in missions by leveraging a platform that enables them to **Protect**, **Serve** and **Modernize**. A unique attribute of Splunk is the ability to collect data once and use it across many use cases that support diverse public sector missions: cybersecurity, cloud migration, homeland defense, citizen services delivery and experience measurement, crime and fraud prevention, datacenter operations and consolidation, compliance and transparency, and more. Since the same data is used across multiple, discrete objectives, the aggregate cost of ownership decreases — the more the use cases, the lower the overall Total Cost of Ownership (TCO) and higher the Return on Investment (ROI).



Protect

Cybersecurity is one of the biggest challenges facing government agencies today and recent directives and increased funding are a testament to confronting this growing challenge. As a recognized leader in security, Splunk is the security nerve center of choice amongst government agencies and many leading commercial organizations. It is used to meet various compliance mandates, manage risk proactively and strengthen cyber defense. Its analytics-driven approach helps SOC teams optimize security monitoring, prioritize threats, and automate response and remediation processes while ensuring they focus on the most critical incidents.

Splunk is the data integration solution of choice that assists agencies meet the Department of Homeland Security's (DHS) Continuous Diagnostics and Monitoring (CDM) program objectives by helping reduce risk across the attack surface, increase visibility of security posture, improve response and streamline FISMA reporting. Splunk's flexible integration capabilities means agencies can share any data with DHS's Federal Dashboard seamlessly. It extends industry-leading Security Orchestration, Automation, and Response (SOAR) capabilities that allow analysts to offload repetitive tasks and focus their attention on making the most mission-critical decisions. As the security analytics platform of choice at many agencies, it serves as the central security nerve center in their Security Operations Centers (SOC).

Serve

Each government agency has a mission that is tied directly to the benefit of the citizen, be it protection or welfare. A large part of mission success is ensuring that the citizen experience is satisfying, and the delivery process is efficient. With Splunk, agencies can ensure timely and consistent delivery of services by removing bottlenecks and being proactive with incident and exceptions management. It helps ensure constituent satisfaction by meeting critical SLAs with predictive capabilities driven by AI/ML technologies, minimizing any adverse impact and getting ahead of issues. Additionally, Splunk can identify and prevent fraud early improving outcomes, preventing cost overruns and safeguarding program integrity.

Modernize

An aging assortment of applications that are difficult to manage and unable to meet today's mission needs are driving agencies to modernize their IT environment. Key among them is migrating to a cloud or hybrid environment. Splunk can help agencies manage these transformations more easily and with confidence by providing real-time insights into these processes — understand current state of systems, rationalize workloads and applications prior to migration, predict and model future states based on outcomes desired, monitor migrations and provide observability into applications post-migration. It eliminates any operational visibility gaps with granular real-time visibility across your enterprise regardless of environment on-premises, cloud or hybrid environments.

Splunk is available both on-premises and as a cloud service. Splunk Enterprise has been granted Common Criteria certification (VID #10807) by the National Information Assurance Partnership (NIAP), and **Splunk Cloud** meets FedRAMP security standards at the Moderate Impact Level accelerating time-to-value and making it easy and fast for agencies to achieve Authority-to-Operate (ATO) status. Additionally, Splunk Cloud also meets NIST SP 800-171 (CUI) requirements and U.S. Persons requirements under ITAR. It is also compliant with ISO 27001, SOC2 Type 2, PCI and HIPAA regulations. It enables proactive risk management from the start and agency personnel can use pre-built dashboards or quickly curate their own to gain visibility into real-time status of risk profiles with the ability to act on them immediately.



With the Spunk platform, governments can gain the visibility and intelligence to lower costs, improve security, streamline IT operations and better serve the public. Learn more.

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Learn more: www.splunk.com/asksales

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