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SOLUTION BRIEF

CLARITY. FLEXIBILITY. CONFIDENCE.

Cut through complexity with the visibility and adaptive power of Splunk on Google Cloud

Cloud here. Apps there. People everywhere. That is today's reality. It opens incredible opportunity because digital systems can now transform and adapt at speed. But there is a tradeoff. The more distributed your environment becomes, the harder it is to spot problems early and respond before they spin out.

Disconnected tools, siloed data, and rigid systems make that harder still. The Splunk State of Security 2025 found that 57% of security professionals report losing valuable investigation time due to gaps in their data management strategy. Without a single source of truth, teams spend more time piecing information together than acting on it. Proprietary lock-in compounds the issue by forcing organizations to work around technology constraints instead of advancing priorities.

Instead, enterprises can build digital resilience at any scale, no matter how complex your digital ecosystem, with unified visibility.

Splunk Cloud Platform on Google Cloud brings infrastructure, applications, security, and Google Workspace into one clear view, bringing faster response time, reduced downtime, and higher efficiency.

Victoria Experience on Google Cloud

Victoria Experience is the newest generation of the Splunk Cloud Platform — designed to make Splunk faster, easier to manage, and more scalable. Splunk customers running in Google Cloud get:

- Clarity to act
- Flexibility to adapt
- Confidence to build

Drive clarity with a clear, unified view across Google infrastructure, apps and experiences.

The fastest way to build digital resilience is with a unified view. When leaders can see across infrastructure, applications, and digital experiences, they can act before small issues become major outages or threats.

Faster response is the difference between protecting customer trust or losing it, scaling growth or stalling out. Without it, organizations take weeks, losing ground when it matters most. The good news: 59% of security professionals say adopting a unified platform has accelerated their incident response.

Splunk Cloud Platform brings that speed to Google Cloud and Workspace by turning data into actionable insights, giving teams the context they need to move faster and stay ahead of risk.

- **Ingest and analyze at scale.** Deliver a complete picture of your distributed systems without context switching or needless toil.
- **Accelerate investigations.** Use prebuilt visualizations, federated search, and faster onboarding through the latest Victoria Experience for Google Cloud.
- **Elevate your DevOps process to deliver new apps.** Maintain visibility across your cloud-native environments and application performance to accelerate development and deployment — even during complex transformations.
- **Respond to threats faster and strengthen digital resilience.** Normalize and correlate telemetry to enable faster threat detection, investigation, and response across every layer of your stack. Splunk Advanced Threat Detection spots attacks in real time, delivering *111% more accurate threat detection and 55% faster incident resolution.*

Complexity can't be eliminated, but it can be managed. With Splunk and Google Cloud, leaders gain the clarity to act with confidence.

Run Splunk your way with open standards and developer-first tools on Google Cloud.

Business priorities and technology requirements are shifting constantly. Leaders need a platform that adapts with them — one that avoids lock-in, supports new environments, and gives teams the autonomy to build at speed.

Get the advantage of simplified IT management and ready-to-use service with the latest Victoria Experience generation of the Splunk Cloud Platform. Together, Splunk Cloud Platform and Google Cloud deliver the flexibilty you need with open architecture, streamlined onboarding, and deployment choice.

- **Ingest data flexibly.** Ingest both high- and low-volume workloads without proprietary constraints, so teams can expand capacity or optimize cost as needed.
- **Accelerate onboarding.** Empower teams with self-service app installation and configuration through the Victoria Experience generation of Splunk Cloud Platform for Google Cloud, reducing time to value from the start.
- **Deploy anywhere.** Run Splunk consistently across cloud and hybrid environments, and extend to sovereign and air-gapped environments — including Google Distributed Cloud, Google Cloud Dedicated, and the KSA region — to meet strict compliance and regulatory needs.
- **Support modern DevOps.** Maintain visibility across cloud-native environments and application performance so developers can release faster with confidence.
- **Simplify procurement.** Purchase Splunk solutions directly through Google Cloud Marketplace and maximize pre-committed spend.

Flexibility is about freedom and control. With Splunk Cloud Platform and Google Cloud, leaders can adapt quickly and without compromise.

46% report spending more time maintaining tools than defending their organization.

Source: Splunk State of Security 2025

73% cite data volume as a primary driver for increased data management costs.

Source: Splunk, The New Rules of Data Management 2025

Build on a foundation that keeps advancing.

Technology never stands still, and neither can the platforms you rely on. Leaders need partners who not only deliver today, but also commit to advancing together tomorrow. Confidence comes from knowing your investment is backed by two data leaders with a clear roadmap for continuous innovation.

Together, Splunk Cloud Platform and Google Cloud share a DNA of turning complex data into clarity — from Google's BigQuery and AI innovations to Splunk's unified observability and security suite. The result: streamlined data management, faster insights, and the agility to act today while preparing for what's next.

The Victoria Experience is the newest generation of the Splunk Cloud Platform. It streamlines access to the latest Splunk features on Google Cloud. With that, teams can accelerate time to value with faster onboarding, more robust automation, and self-service installation of new apps directly from the user interface – without any Splunk support intervention. With Victoria Experience, get faster access to new features because you are always running the latest SaaS version of Splunk Cloud Platform.

With Splunk and Google Cloud, customers gain more than technology. They gain a partnership built on trust, shared innovation, and the confidence that their platform will evolve with their business.

See more. Build faster. Stay ahead.

With open architecture, unified insight, and a roadmap backed by two leaders in data, Splunk Cloud Platform and Google Cloud give you the clarity to act, the flexibility to adapt, and the confidence to build.

The outcomes are real: faster investigations, shorter downtime, lower costs, and greater digital resilience when things don't go as planned.

At the end of the day, that's what matters: a platform you can trust to help your teams see clearly and adapt quickly. **Let's cut through the complexity to keep business moving no matter what comes next.**

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