

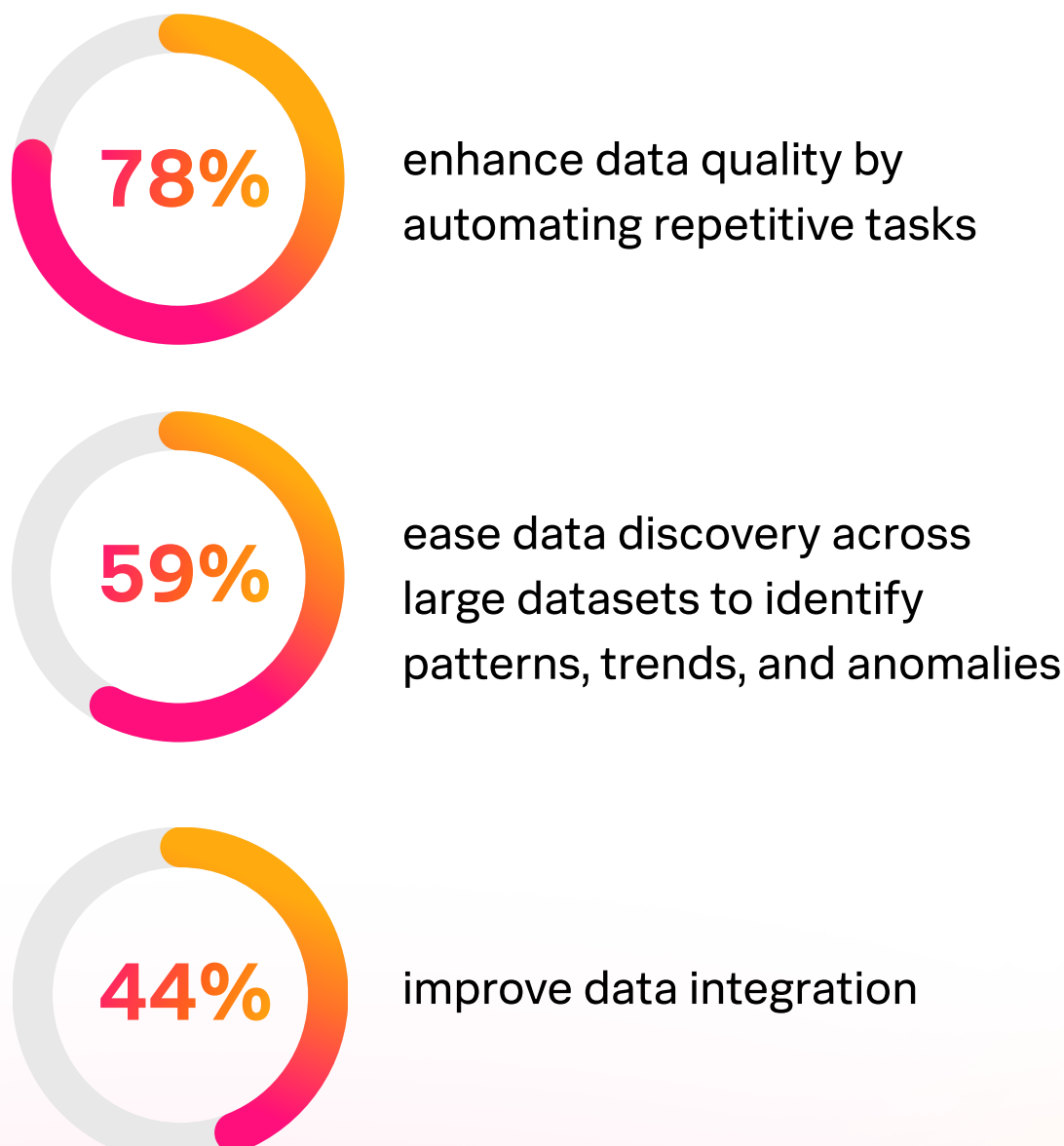
# Reshaping Digital Resilience with AI

From smarter threat detection and response to faster innovation, AI is transforming security, observability, and data management. Survey results from Splunk research reveal why organizations are doubling down on AI to strengthen digital resilience.

## 1 AI is a force multiplier for data management

Digital resilience relies on a comprehensive data management strategy, where AI is playing a central role.

**Organizations successfully leveraging AI confirm it has boosted data management effectiveness.**

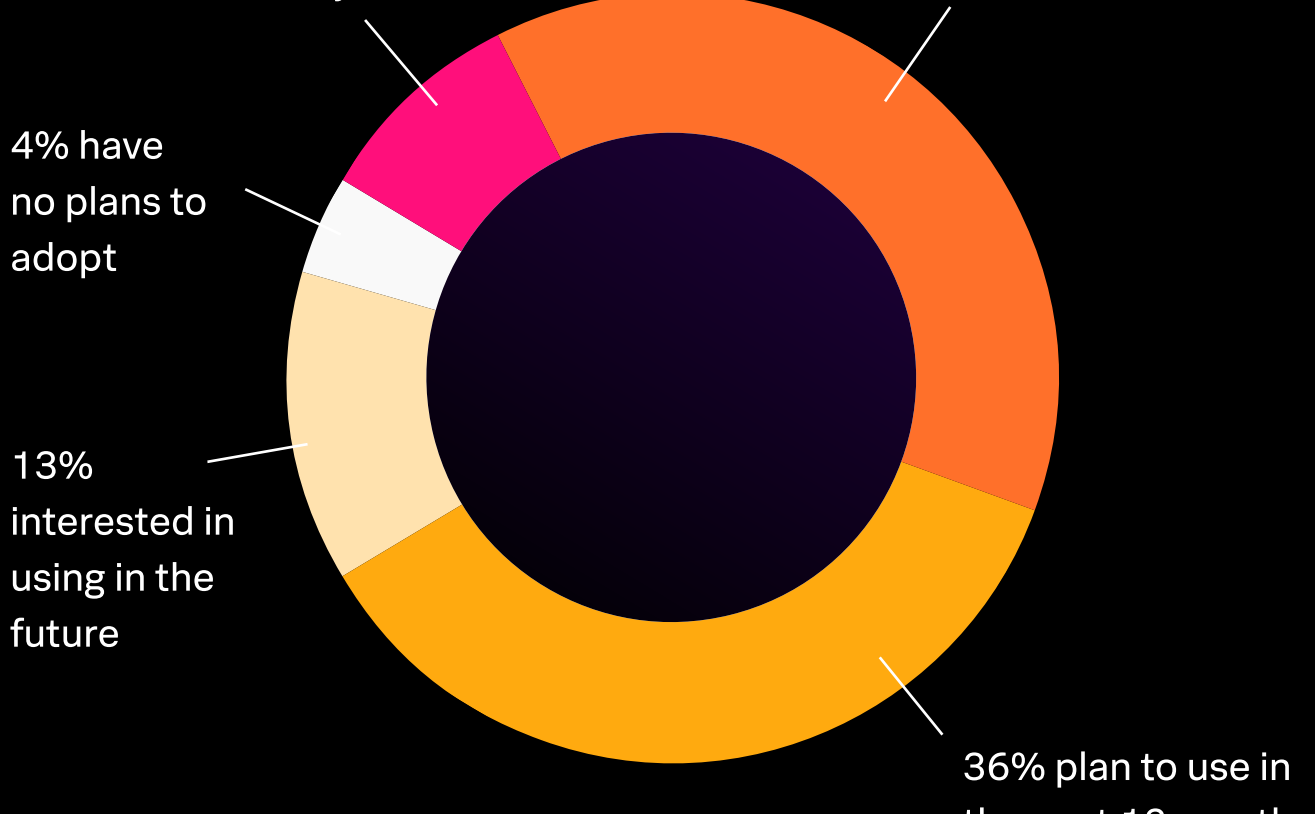


\*Source: [The New Rules of Data Management](#)

## 2 AI is essential for security

AI is a top priority for both CISOs and frontline practitioners looking to reduce risk and increase team efficiency.

**CISOs recognize the value of generative AI and are increasingly adopting the technology.**



\*Source: [The CISO Report 2025](#)

**How SOC teams say they use, or plan to use, generative AI for cybersecurity tasks.**

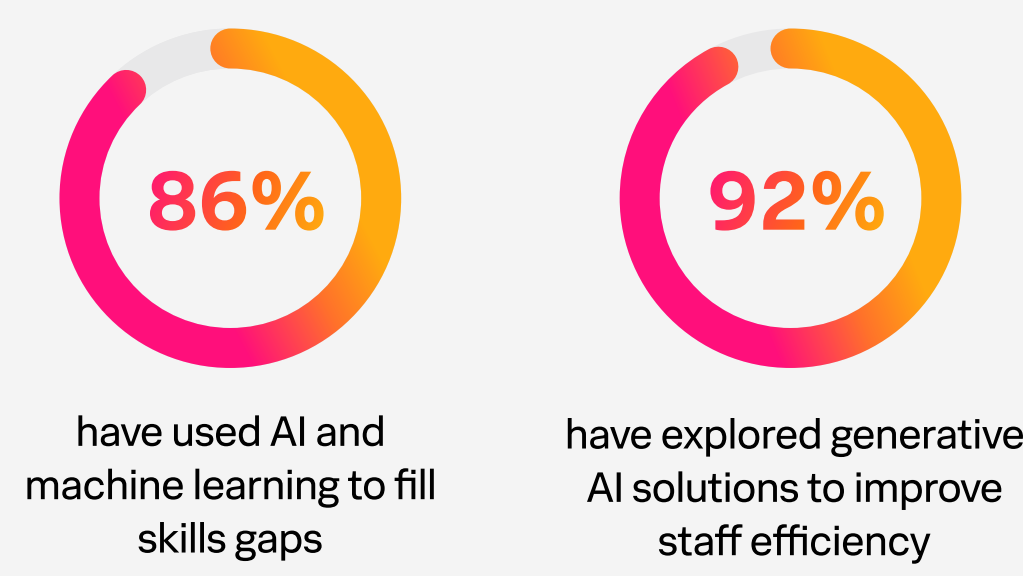


\*Source: [Splunk 2025 State of Security](#)

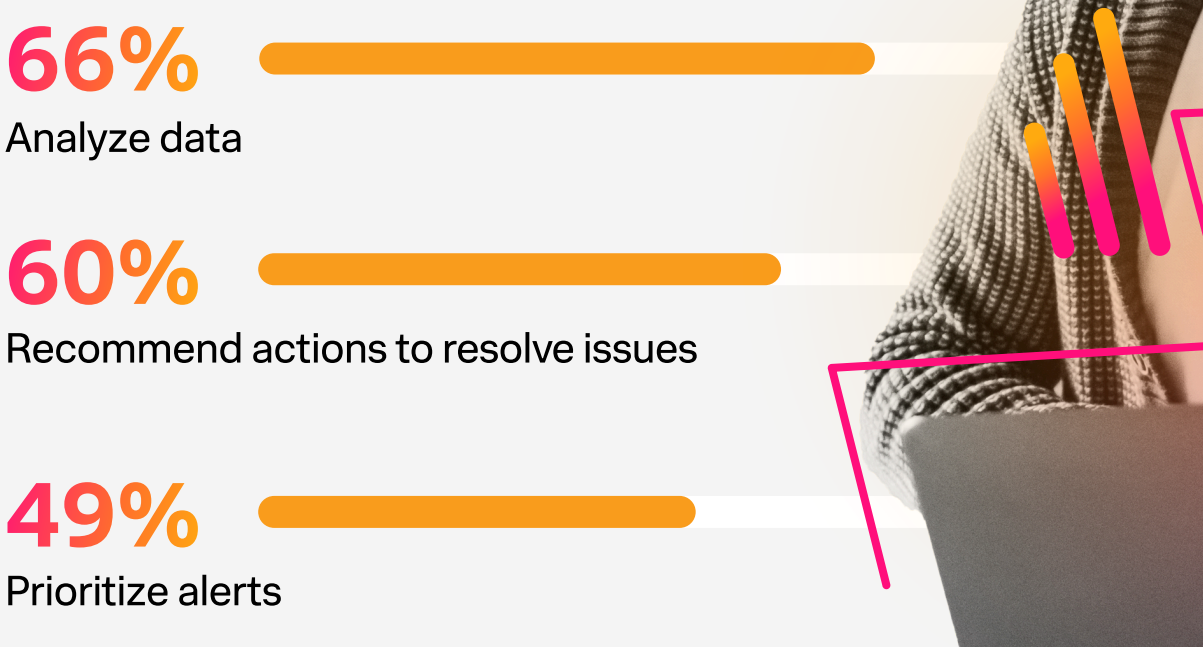
## 3 AI boosts observability

AI is helping IT and engineering teams streamline operations and bridge talent gaps.

**Many organizations turn to AI to augment and enhance their observability talent.**



**Observability opportunities abound as teams use or plan to use generative AI chatbots to:**



\*Source: [Splunk 2024 State of Observability](#)

### Try Splunk AI

AI isn't just enhancing your security and observability — it's supercharging them. Whether using generative or agentic, Splunk AI is unlocking deeper insights faster, empowering smarter responses, and helping you build stronger digital resilience for your enterprise.

To learn more, visit [splunk.com/AI](https://splunk.com/AI)