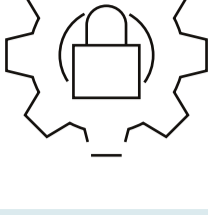
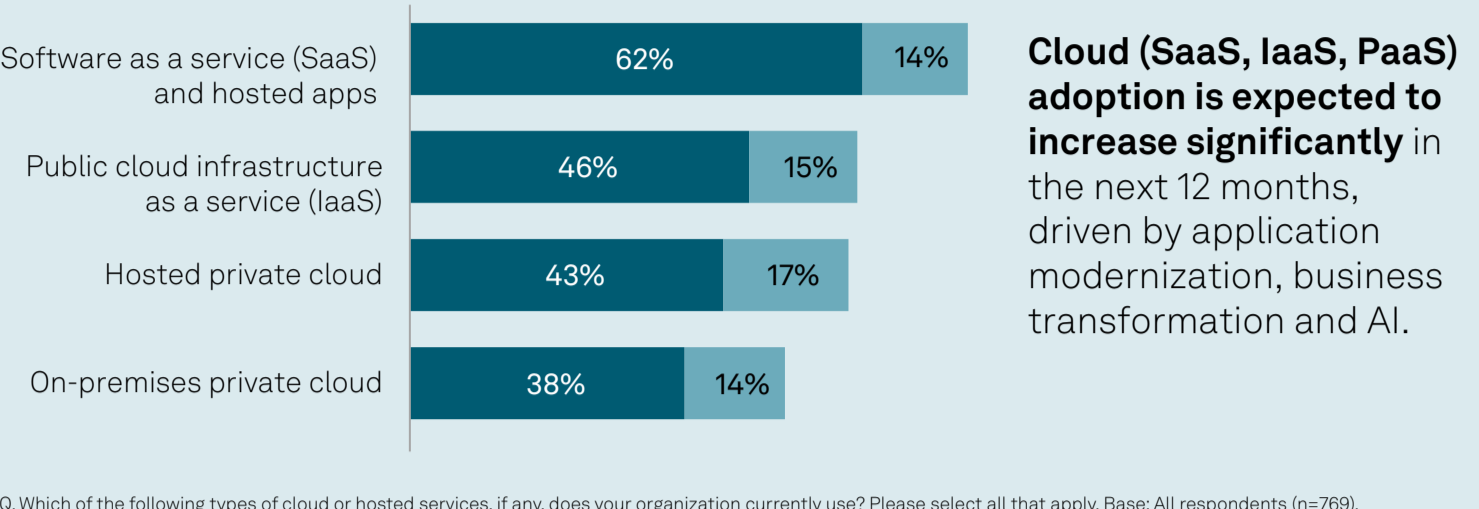


# The hybrid cloud reality: How managed SaaS helps organizations navigate complexity in the AI era

Discover how managed SaaS platforms can support **security and efficiency** across cloud and on-premises environments

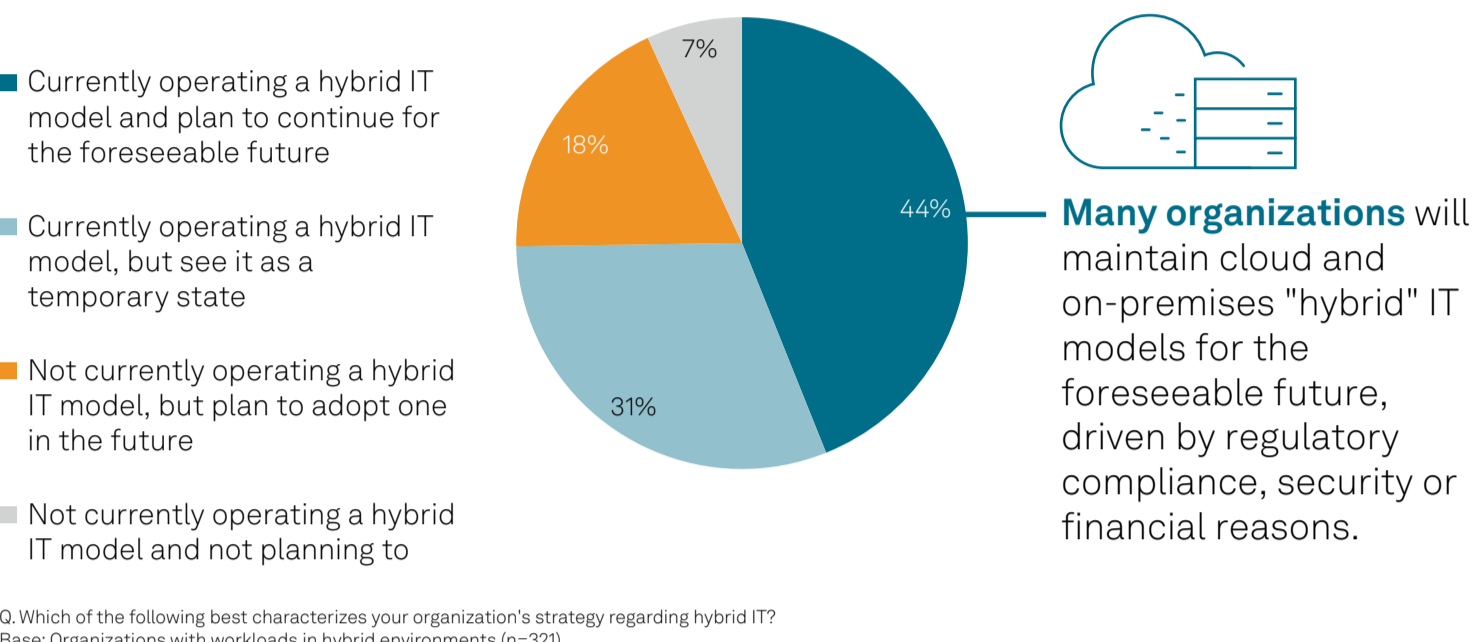


Organizations **move more data and workloads** to the cloud every year



Q. Which of the following types of cloud or hosted services, if any, does your organization currently use? Please select all that apply. Base: All respondents (n=769).  
Q. Which of the following types of cloud or hosted services, if any, does your organization plan to implement in the next 12 months? Please select all that apply. Base: All respondents (n=655).  
Source: 451 Research's Voice of the Enterprise: Cloud, Hosting & Managed Services, Budgets & Outlook 2025.

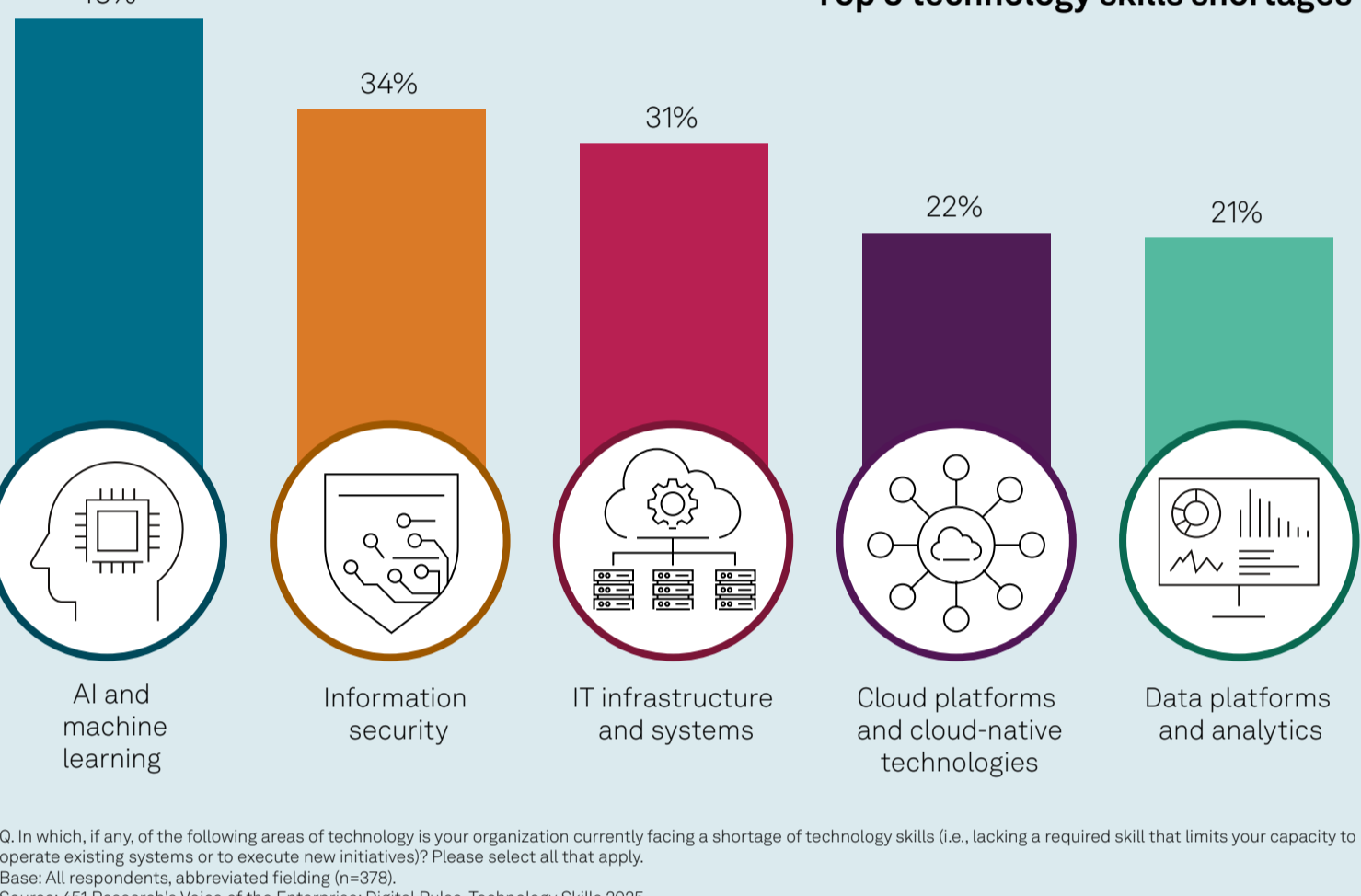
Meanwhile, **hybrid IT models remain the norm** for many



Q. Which of the following best characterizes your organization's strategy regarding hybrid IT? Base: Organizations with workloads in hybrid environments (n=321).  
Source: 451 Research's Voice of the Enterprise: Digital Pulse, Cloud and Datacenters, Workload Placement & Migration (Combined Study) 2025.

AI is expanding attack surfaces while **skilled personnel become harder to find**

Skills shortages and budgetary issues are intensifying as recruiting skilled AI, cybersecurity, IT, cloud and data engineers becomes more challenging every year.

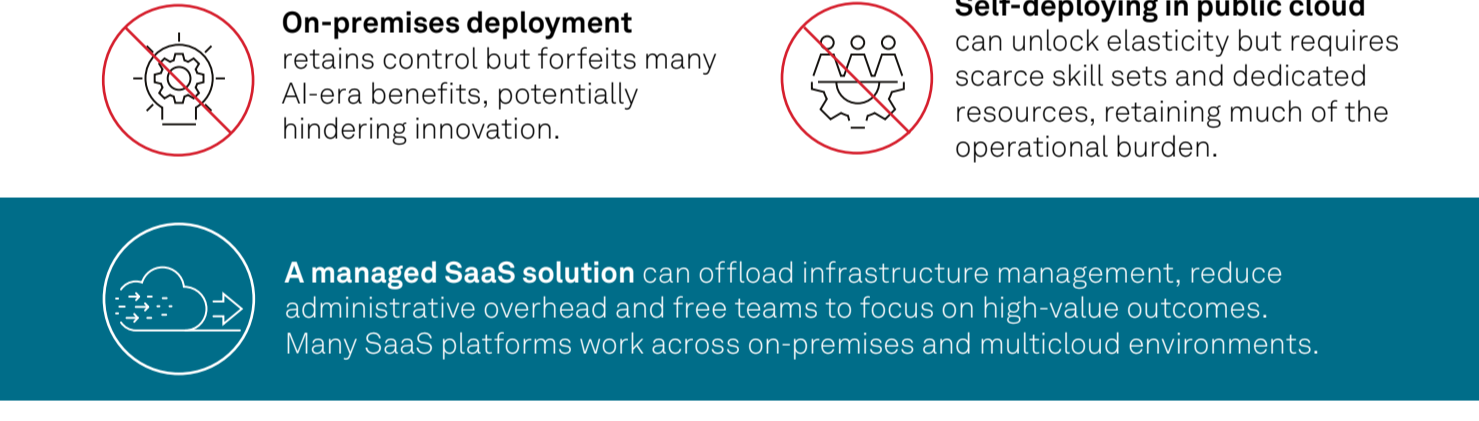


Q. In which, if any, of the following areas of technology is your organization currently facing a shortage of technology skills (i.e., lacking a required skill that limits your capacity to operate existing systems or to execute new initiatives)? Please select all that apply. Base: All respondents, abbreviated fielding (n=378).  
Source: 451 Research's Voice of the Enterprise: Digital Pulse, Technology Skills 2025.

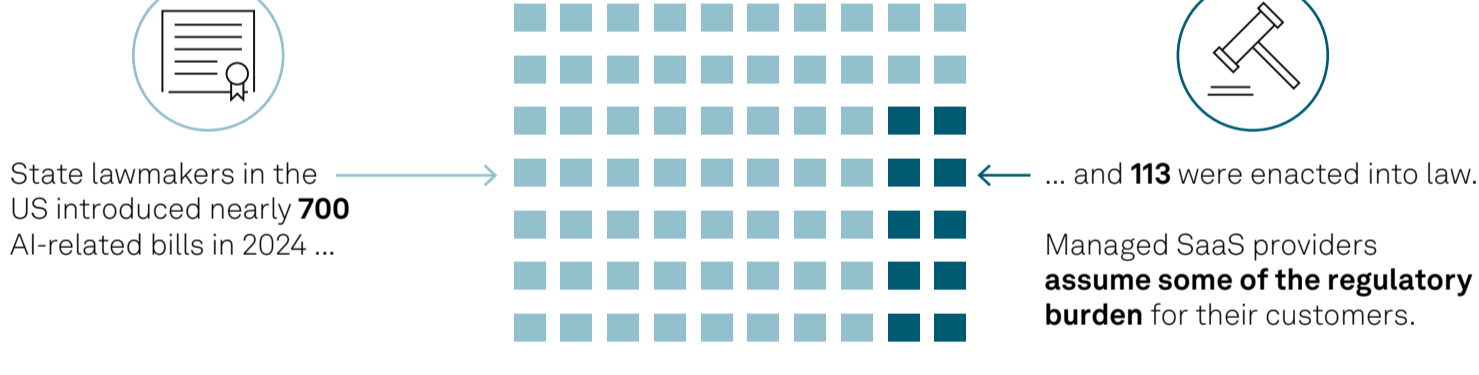
**Overcoming challenges** of security and observability in self-managed cloud platforms

Running security and observability on a self-managed platform (IaaS, PaaS) can address some of these issues, but key challenges remain: Self-deploying software in the cloud requires specialized skills, and hybrid/multicloud workloads add further complexity.

**Potential modernization paths:**

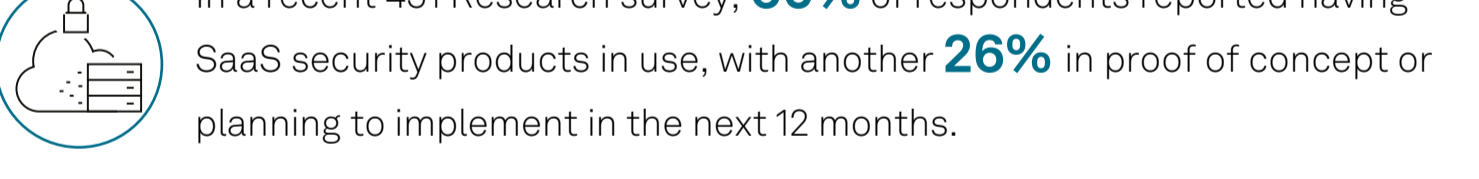


**Regulations are also a major consideration.**



Managed cloud solutions enable organizations to **focus on outcomes** of security/observability solutions instead of thinking about new regulations.

Source: Business Software Alliance, October 22, 2024. <https://www.bsa.org/news-events/news/2025-state-ai-wave-building-after-700-bills-in-2024>.



Source: 451 Research's Voice of the Enterprise: Information Security, Technology Road Map 2025.

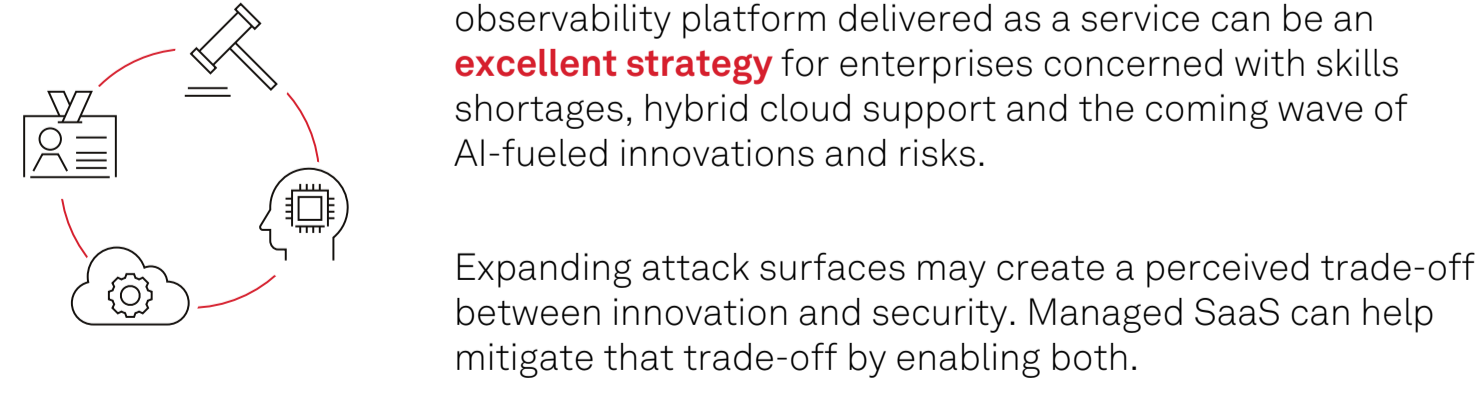
A practical solution for **realizing the benefits of cloud and AI** while reducing risk

Security and observability solutions delivered as SaaS can unlock the benefits of **cloud-based, AI-driven modernization**, particularly for hybrid IT estates with multiple cloud providers and on-premises IT.

**Considerations when evaluating SaaS vendors include:**



The move to cloud continues to **accelerate**



**Embrace the Hybrid Reality with Splunk Cloud Platform**

Splunk understands that hybrid IT is here to stay - and we're built for it. Whether your workloads span multiple clouds, on-premises environments, or both, Splunk Cloud Platform delivers consistent visibility, security, and performance across your entire deployment. By reducing security risks by up to 70%, enabling 3x higher-value use cases, and generating an average of \$1.1M in additional annual revenue for workloads migrated to the cloud, we help organizations turn complexity into competitive advantage.

Empower your teams, accelerate innovation, and unlock the full potential of your hybrid cloud strategy - with Splunk as your partner.

Discover how migrating to the Splunk Cloud Platform can maximize your hybrid investments - [learn more](#).