splunk> a CISCO company | Google Cloud

Build to Adapt: The Foundation of Digital Resilience

How clarity and flexibility drive confidence in a fast-moving world with Splunk and Google Cloud.

New challenge? New opportunity? Add a new tool. That's been the pattern. But, each addition to the digital ecosystem adds another layer of data, its own upkeep, a new silo.

Even when signals make it through, they often lack context, leaving teams with only fragments of the full story. Without that context, it becomes harder to understand what's happening across systems or act quickly when something goes wrong.

Rigid tools and closed ecosystems only compound the problem. They make it difficult to connect data, analyze what matters, and adapt to a fast-moving market.

The result isn't just inefficiency. It's confusion.

What if you could cut through the clutter to finally answer those important questions that would deliver a more resilient enterprise? Questions like which alert is a priority and what's its root cause, or how can we use the data from our applications to make better business decisions.

This path to resilience begins when data clarity can answer the why, where, and how so teams can respond quickly and innovate with confidence.

46%

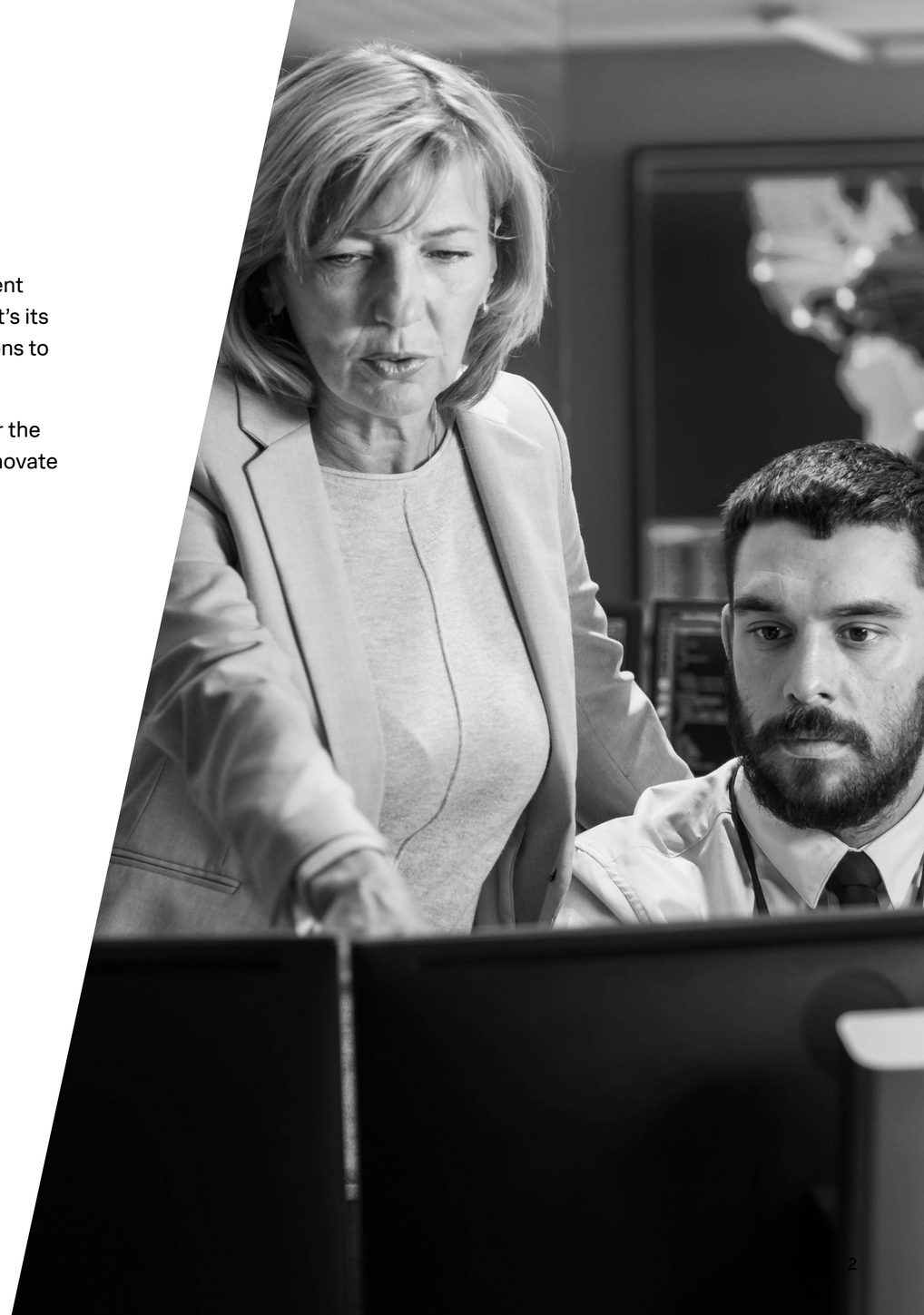
of organizations say poor data management creates competitive disadvantages.

Source: Splunk, The New Rules of Data Management, 2025

65%

of organizations say observability positively impacts product roadmaps.

Source: Splunk, State of Observability, 2025



Digital resilience depends on both clarity and flexibility.

Organizations need to see across their entire environment, analyze issues in context, and adapt before small problems grow.

True resilience comes from unifying observability and security in a single view, where data from every source works together to reveal the whole picture. It also needs infrastructure that can adapt and scale to meet where you want to go, and how you want to get there.

Together, Splunk and Google Cloud are unlocking that resilience.

The Splunk Cloud Platform brings observability and security together with end-to-end visibility, AI-driven detections, and automated response. Google Cloud adds developer-first, flexible infrastructure at global scale. With continuous innovation between both partners, teams gain a foundation built by two data leaders who help them move with confidence.

With a unified approach to security and observability on Splunk and Google Cloud, you get:

Clarity to act

Flexibility to adapt

Confidence to build

66%

see transformative gains in detection and remediation speed after bridging security and observability in a unified platform.

Source: Splunk, State of Security, 2025

64%

encounter fewer app and infrastructure performance issues when ITOps and engineering teams collaborate with security.

Source: Splunk, State of Observability, 2025

CLARITY TO ACT

Get clarity that cuts through complexity — and drives action.

Every organization depends on data to make decisions, deliver experiences, and stay secure.

As data spreads across clouds, applications, and regions, it becomes harder to see the full picture and uncover the connectivity to deliver insights to drive the right actions.

There's a spike in revenue. Was it the new marketing campaign or a cyclical buying cycle? A product feature goes down. How fast can the cause be surfaced and solved for?

The Splunk Cloud Platform on Google Cloud makes that possible.

Unify and analyze data from Google Cloud, as well as your infrastructure, apps, and experiences in real time for full visibility and insights that enable faster, more confident decisions. Splunk and Google Cloud share a DNA of turning complex data into clarity. Match BigQuery and other AI innovations from Google and the Splunk unified observability and security platform to gain efficient data management and surface useful insights to act today and evolve tomorrow.

Accelerate detection and response.

Your response to a threat, downtime, or lag can mean the difference between protecting customer trust or losing it. Deploying the Splunk Cloud Platform on Google Cloud enables you to normalize and correlate telemetry and other valuable data, and apply AI-driven analytics and automation to detect and resolve issues sooner, keeping critical systems protected and teams focused on what matters.

The view from the top of your digital environment is good one. The impact of a unified platform is clear: faster incident response (59%), less time maintaining tools (53%), and higher productivity (43%).*

Ingest and analyze at scale

Gain a better view, faster

Speed response and strengthen resilience

*Splunk, State of Security, 2025

FLEXIBILITY TO ADAPT

Run your way, without friction or limits.

A product leader is ready to roll out a new customer experience that could outpace competitors. The plan is sound, the team is ready, but progress stalls. Legacy systems slow development, data pipelines are fragmented, and infrastructure can't scale quickly enough to meet demand.

This is a familiar story for many enterprises. Innovation slows when technology can't move as fast as the business. Disconnected tools, rigid integrations, and vendor lock-in make it difficult to experiment, deploy, and adapt on your own timeline.

The most successful organizations are changing that by building flexibility into their data and cloud strategy. They choose platforms with open standards and developer-friendly systems that support any workload, any environment, and any direction the business needs to go.

Get the flexibility you need with Splunk Cloud Platform on Google Cloud. The Splunk unified security and observability platform gives teams full visibility and control over their data, wherever it lives. Google Cloud provides the open, scalable foundation that lets teams run and evolve without friction.

Resilience built in.

Reliability and security cannot be afterthoughts when developing the next digital service line, application, or AI agent. Building with resilience baked in relies on the ability to observe performance after launch and respond quickly to any disruption. Splunk helps teams monitor pipelines, trace dependencies, and maintain reliability across hybrid and cloud-native environments so delivery stays consistent.

And, Splunk runs natively on Google Kubernetes Engine (GKE) via the supported Splunk Operator — delivering consistent, portable deployments across your hybrid and multi-cloud environments.

Together, they deliver the freedom to innovate on your terms.

Build on a flexible data foundation

Elevate your DevOps

Scale on your terms

CONFIDENCE TO BUILD

Build confidently alongside partners who evolve with you.

Every advancement in AI, automation, and digital experience pushes workloads higher and expands the surface organizations must protect. Security protocols evolve, regulations tighten, and data grows more distributed every day.

In this kind of landscape, confidence comes from building on foundations that keep advancing with you. You need partners who bring clarity to complexity — that can unify your data wherever it lives.

That's what Splunk and Google Cloud deliver. Together, they bring trusted scale, unified data, and continuous innovation to help organizations move forward with confidence.

Scale on your terms.

Expand easily as your needs grow, making the most of your cloud investments while keeping procurement simple and predictable. Splunk is available directly through the Google Cloud Marketplace, allowing teams to streamline purchasing and use existing cloud commitments. And, simple onboarding and management tools shorten setup time and reduce operational overhead.

Build for data sovereignty.

The AI era increases the need for trusted, in-region telemetry. While regional data sovereignty models promise data security, they also introduce operational challenges. Local environments can fragment visibility, making it harder to connect the dots at speed. Data often stays siloed, and without internet connectivity, teams must process signals locally or risk losing the real-time context they need to stay ahead of attacks or disruptions.

Together, Splunk and Google make sovereignty work by embedding observability and analytics directly inside these restricted environments. Google Cloud provides the sovereign foundations — air-gapped and dedicated clouds built to keep data local and under national control. The Splunk AI-powered platform builds on top of that, delivering the real-time visibility and analytics those environments can't provide on their own, without ever touching the public internet.

Disconnected environments do not have to mean compromise. With Splunk and Google Cloud, security leaders can keep data local, stay compliant, and still operate at the speed of modern business.

Splunk Victoria Experience (VE) is the newest generation of the Splunk Cloud Platform architecture — designed to make Splunk faster, easier to manage, and more scalable so you can get data insights without worrying about the heavy lifting behind the scenes. This means Splunk customers running in Google Cloud get:

- Self-service installation of new apps directly from the UI — without any Splunk support intervention.
- Hands free upgrades and maintenance, because Splunk handles it all in the backend.
- Better performance and scale with a platform optimized to manage today's volume of data ingestion without back-pressure.
- Faster access to new features because you are always running the latest SaaS version of Splunk Cloud Platform.

Build for the future with Splunk on Google Cloud

Every organization depends on data, but not every platform turns that data into lasting advantage.

With the Splunk Cloud Platform on Google Cloud, you gain end-to-end visibility, AI-driven insights, and developer-first, flexibile infrastructure at global scale. It’s the foundation that grows with you — open where it matters, unified where it counts, and trusted where it’s needed most.

Let’s build for the future together.

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Learn more:
www.splunk.com