

Cloud Migration Made Simple With Splunk

Accelerate your journey with
speed, scale and security



splunk>
turn data into doing™



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Get cloud-native now

Run Splunk at scale with Splunk Cloud Platform

By taking advantage of Splunk's SaaS offering, Splunk Cloud Platform, your IT and security engineers, developers, and business leaders can focus on high-value tasks while your organization benefits from Splunk's deep expertise and continuous investment in innovation and developing new features.

When you don't have to worry about maintaining or regularly updating your data platform's software for security and compliance, you can focus on harnessing your data's full potential. In today's rapidly digitizing world, this is more crucial than ever.



Supercharge your value realization with Splunk Cloud Platform

Want to get a step ahead of the competition? Accelerate your cloud adoption with Splunk Cloud Platform and immediately enjoy the speed, scale, and security that comes with transforming into a cloud-native organization.

Splunk helps you leverage your data to remove the complexity of digital transformation and increase visibility into your systems, apps, and services throughout your cloud migration journey as well as with other highly strategic initiatives.

With Splunk Cloud Platform, your teams can spend more time innovating and less time managing infrastructure, while your entire organization benefits from Splunk's deep expertise in operating over 2,500 active SaaS deployments.

We believe there are three key reasons why Splunk is your optimal cloud migration solution:

- 1. More time to focus on business outcomes:** Optimize your time by letting Splunk focus on lower-value tasks such as platform management.
- 2. Instant innovation:** Leverage cloud-native innovation to speed up development cycles and release schedules.
- 3. Industry-leading security and compliance:** Help be more secure and compliant with strengthened cyber defenses.

“We will either select open-source tools ... or choose enterprise tools, like Splunk Cloud Platform, and leave management up to our provider so we can focus on our business imperatives.”

— VP of Cloud Platform Engineering, Arlo

“Splunk Cloud Platform has been more stable than our internal implementation and has freed up resources to work on software development instead of managing infrastructure.”

— Director of Engineering, FamilySearch

The value is clear.

After studying over 1,000 Splunk customer assessments from across the globe, we learned that when a typical 1TB on-prem deployment is migrated to Splunk, you experience:



35%
of admin time
freed up



1,820
work hours
saved a year



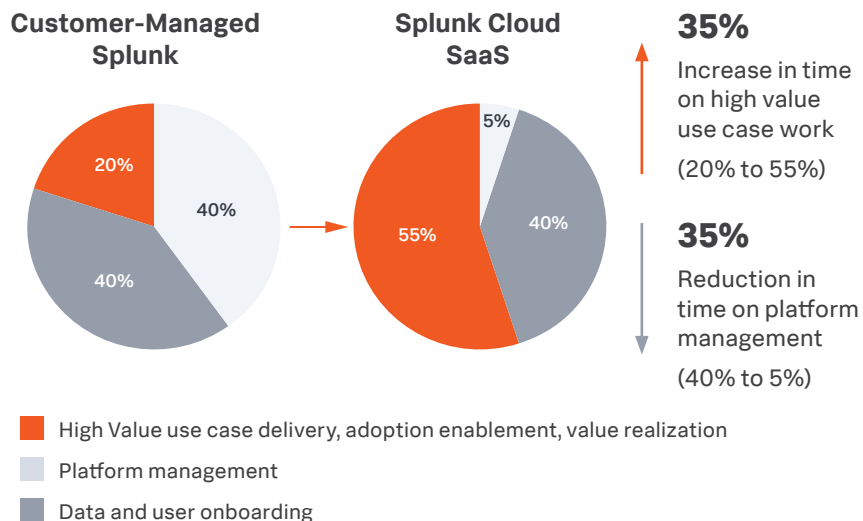
\$1.1 M
in additional
revenue per year



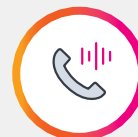
Invest in business outcomes, not platform management

Splunk enables you to optimize your most precious commodity: time. We'll handle lower-value tasks like platform management so you can focus on the work that matters most.

Switching to SaaS, customers see an average of 35% increase in time spent on high value work.*



What does around-the-clock support from Splunk look like?



Splunk experts are the best in the industry and at your service 24/7



Dedicated admin offering Network OC and Security OC



Site reliability engineering, infosec, and change management teams

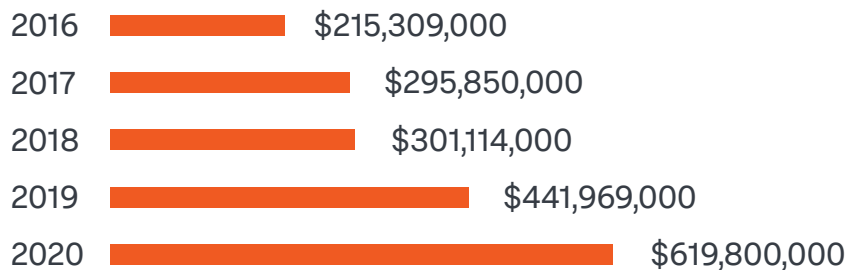
* Metrics are based on over 1,000 assessments with Splunk customers across the globe.

Accelerating innovation with Splunk Cloud Platform

To speed up the process of innovation, Splunk has spent nearly \$2 billion in research and development over the past five years.

This financial commitment has enabled us to increase Splunk Cloud Platform releases to a rate of every 4-5 weeks. With Splunk Cloud Platform, you benefit from these updates quickly without depending on your organization's resources to deploy the latest features and updates 2x per year. Up-to-date software containing our latest innovations, helps our customers harness their data's full potential.*

Splunk Spending on R&D**



* Monthly releases deployed by Splunk for Splunk Cloud Platform versus customers having to spend time and resources on upgrading software 2x per year for customer-managed Splunk (BYOL/on-premises). Splunk Mobile and AR work with Splunk Cloud Platform but are not ISO 27001 or SOC-2 compliant.

** Annual company spending on R&D for fiscal years ending Jan 31, 2016-20 as reported in Splunk's Form 10-K, filed Mar 26, 2020.



On the horizon

We are continuously investing in R&D as well as robust cloud operations and delivery processes to ensure that you can innovate in your business at the speed and scale of cloud.

With Splunk Cloud Platform, you can leverage these cutting-edge innovations:



Machine Learning

- Move beyond the human scale and leverage operational intelligence



Expansive Data Access

- Cloud-native, IT, Security and IoT (edge) data sources



Collaboration and Orchestration

- Operationalize IT and Security best practices
- Collaborate across teams with Splunk Mobile and AR



Accelerated Release Schedule

- Fastest access to latest features and capabilities deployed for you
- Improved uptime and self service



Stream Processing*

- Tackle data sprawl, route data at scale, use ML on the stream



Federated Search*

- Search across deployments in hybrid or multi-cloud environments

Data search and ingestion is cost-effective on Splunk Cloud Platform

Align value with analytics versus paying for ingest with workload pricing. On-demand scaling up to 100TBs helps you handle sudden bursts in data volume ingestion and search requirements with zero impact to business continuity.

Workload pricing offers flexibility and control for the best of both worlds:

- Versatility in data types, data volumes, and data value
- Control in resource usage of workloads, search optimization, and software advances
- Flexibility in consumption of capabilities for diverse use cases



* Still in development but will be available on Splunk Cloud Platform in the near future.

Promote security and compliance with Splunk Cloud Platform

Privacy and security are top-of-mind for any organization these days. Besides providing dedicated cloud environments for each customer as well as helping to protect customer data with encryption of data in transit and optional encryption of data at rest, Splunk operates under rigorous security and compliance standards on virtual dedicated servers.

Splunk follows globally recognized data protection principles and industry-leading standards for the security of personal data. Splunk's data protection practices are described on the [Splunk Protects website](#), and in product documentation. Splunk maintains (as applicable) standard terms for the processing of "Personal Data" as defined under GDPR and "Personal Information" as defined under the CCPA. Splunk works hard to help your cloud migration journey be as smooth, safe and successful as possible.

Compliance across industries

At Splunk we don't limit compliance to a single industry or geographical location. Splunk Cloud Platform has achieved third party certification, attestation and authorization against the industry's most rigorous security standards and frameworks:

- SOC 2, Type 2
- ISO 27001
- PCI-DSS
- HIPAA
- FedRAMP Moderate Impact Level
- DoD Provisionally Authorized (Impact Level 5)
- Australian Signals Directorate Infosec Registered Assessors Program (IRAP)
- UK Cyber Essentials Plus





Digital transformation is changing the world of business

What's in store for your cloud journey?

As your organization works to keep pace with today's evolving business landscape, Splunk can enable innovation with speed, scale, and manageability. Splunk Cloud Platform provides the tools, support, and freedom to map out a successful journey on your road to pure cloud bliss.

[Discover More Today](#)

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