Cloud Migration Made Simple With Splunk

Accelerate your journey with speed, scale and resilience

splunk>
a CISCO company

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By taking advantage of Splunk's SaaS offering, Splunk Cloud Platform, your IT and security engineers, developers, and business leaders can focus on high-value tasks while your organization benefits from Splunk's deep expertise and continuous investment in innovation and developing new features.

When you don't have to worry about maintaining or regularly updating your data platform's software for security and compliance, you can focus on harnessing your data's full potential. In today's rapidly digitizing world, this is more crucial than ever.

Integrated with AI-driven capabilities, the Splunk Cloud Platform delivers unified insights across your hybrid and multi-cloud environments, allowing you to proactively identify security threats and automate responses, resulting in more efficient operations and improved decision-making.

Supercharge your value realization with Splunk Cloud Platform

Want to get a step ahead of the competition? Accelerate your cloud adoption with Splunk Cloud Platform and immediately enjoy the speed, scale, and security that comes with transforming into a cloud-native organization.

Splunk helps you leverage your data to remove the complexity of digital transformation and increase visibility into your systems, apps, and services throughout your cloud migration journey as well as with other highly strategic initiatives.

With Splunk Cloud Platform, your teams can spend more time innovating and less time managing infrastructure, while your entire organization benefits from Splunk's deep expertise in operating over thousands of active SaaS deployments.

We believe there are three key reasons why Splunk is your optimal cloud migration solution:

1. **More time to focus on business outcomes:** Optimize your time by letting Splunk focus on lower-value tasks such as platform management.
2. **Instant innovation:** Leverage AI-driven cloud-native innovation to speed up development cycles and release schedules.
3. **Industry-leading security and compliance:** Help be more secure and compliant with strengthened cyber defenses.

> **"We will either select open-source tools … or choose enterprise tools, like Splunk Cloud Platform, and leave management up to our provider so we can focus on our business imperatives."**
>
> — VP of Cloud Platform Engineering, Arlo

> **"Splunk Cloud Platform has been more stable than our internal implementation and has freed up resources to work on software development instead of managing infrastructure."**
>
> — Director of Engineering, FamilySearch

The value is clear.

After studying over 1,000 Splunk customer assessments from across the globe, we learned that when a typical 1TB on-prem deployment is migrated to Splunk, you experience:

35%
of admin time freed up

1,820
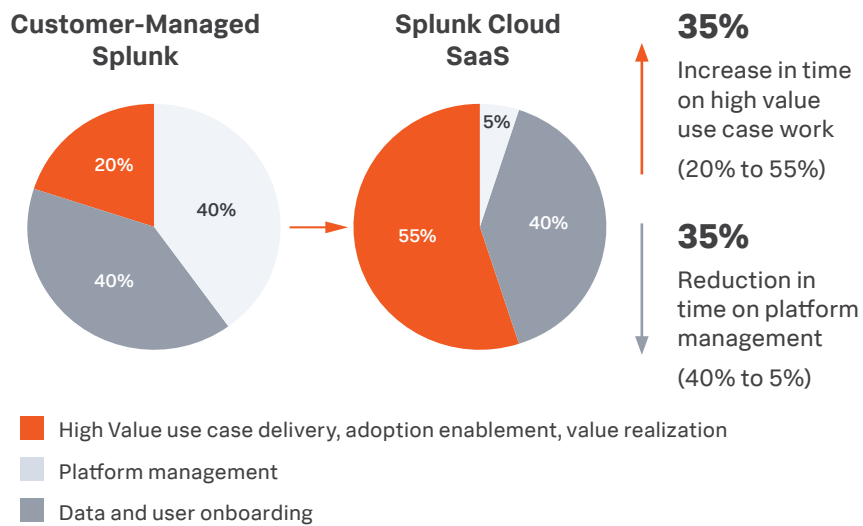work hours saved a year

$1.1 M
in additional revenue per year

Invest in business outcomes, not platform management

Splunk enables you to optimize your most precious commodity: time. We'll handle lower-value tasks like platform management so you can focus on the work that matters most.

Switching to SaaS, customers see an average of 35% increase in time spent on high value work.*

Customer-Managed Splunk

20%

40%

40%

Splunk Cloud SaaS

5%

55%

40%

35%
Increase in time on high value use case work
(20% to 55%)

35%
Reduction in time on platform management
(40% to 5%)

■ High Value use case delivery, adoption enablement, value realization

□ Platform management

■ Data and user onboarding

* Metrics are based on over 1,000 assessments with Splunk customers across the globe.

Get your cloud value estimate

Access the cost and savings of migrating on-prem and/or Self Managed In Cloud deployments to Splunk Cloud Platform.

Splunk Cloud Platform Value Calculator

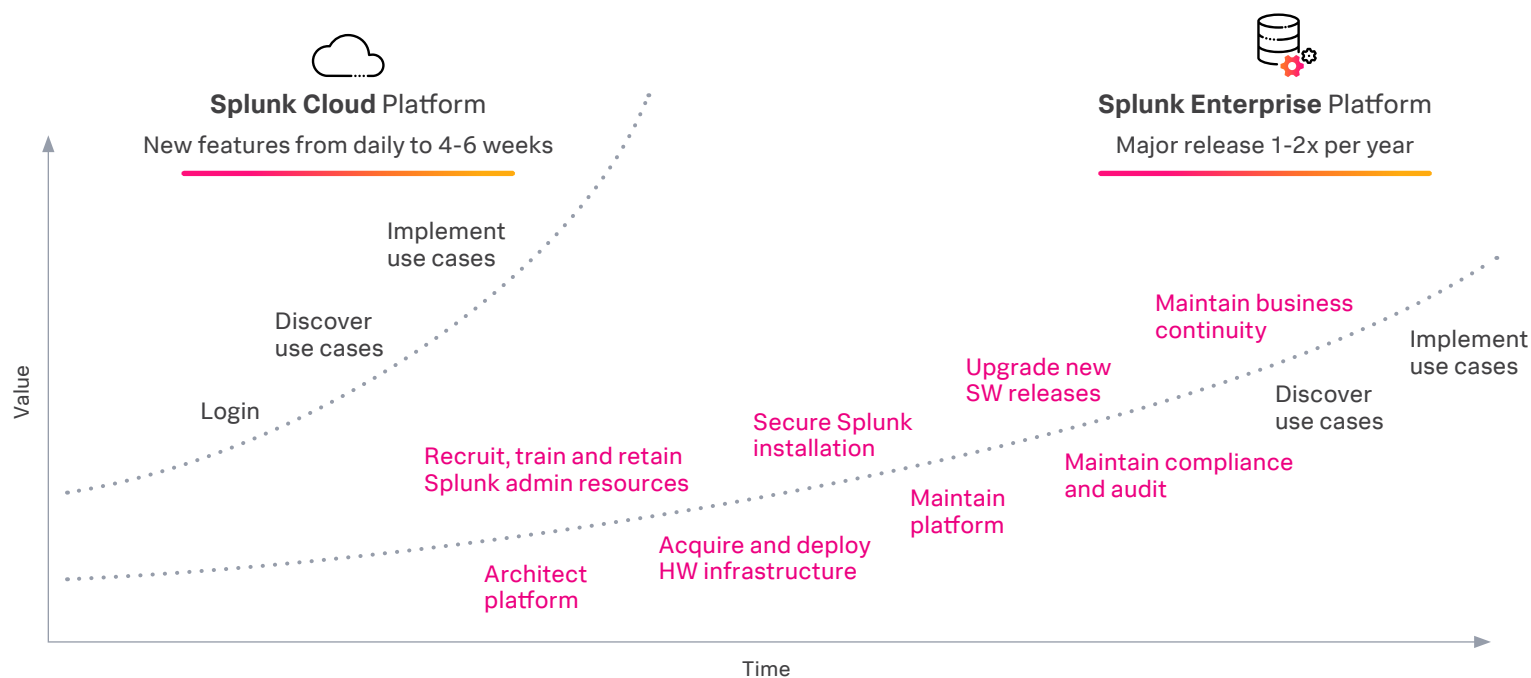# Accelerating innovation with Splunk Cloud Platform

To unlock value with Splunk in these 3 dimensions - security, innovations and efficiency, adopting Splunk cloud SaaS deployment model accelerates your business outcomes.

The increased financial commitment in R&D has enabled us to maintain Splunk Cloud Platform releases to a rate of every 4-6 weeks compared to Splunk Enterprise Platform on-prem offering. With Splunk Cloud Platform, you benefit from these updates quickly without depending on your organization's resources to deploy the latest features and updates 2x per year. Up-to-date software containing our latest innovations, helps our customers harness their data's full potential.

Resilient and flexible deployment models

When you choose Splunk Cloud Platform, all deployments are based on a standardized architecture for all customers in the same region. The Splunk Cloud Platform team builds and operates your dedicated AWS, Google Cloud Platform and now Microsoft Azure environment to ensure that the service is compliant and resilient. Together, you can integrate enterprise data to power resilience, innovate at scale with AI-powered agility, and unlock cloud value. Additionally, using Splunk AppDynamics natively available in the cloud as-a-service extends the flexibility to monitor complex, fast-growing applications at scale.

Splunk's Flexible Platform Offering Model

Splunk Cloud Platform
New features from daily to 4-6 weeks

- Implement use cases
- Discover use cases
- Login
- Recruit, train and retain Splunk admin resources
- Architect platform

Splunk Enterprise Platform
Major release 1-2x per year

- Maintain business continuity
- Upgrade new SW releases
- Implement use cases
- Discover use cases
- Secure Splunk installation
- Maintain compliance and audit
- Maintain platform
- Acquire and deploy HW infrastructure

Value / Time

On the horizon

With our continuous investment in R&D as well as robust cloud operations and delivery processes ensure you can innovate in your business at the speed and scale of cloud.

With Splunk Cloud Platform, you can leverage these cutting-edge innovations:

Machine learning and AI

- Predict and prevent, don't just react. Improve security and business outcomes by bringing machine-level intelligence to your data.

Data streaming

- Collect, process and distribute data to Splunk and other destinations in milliseconds with real-time stream processing.

Scalable index

- Collect and ingest data from thousands of sources and counting, all at terabyte scale.

Collaborative tools

- Interact and collaborate from anywhere with mobile, TV and augmented reality capabilities.

Federated search

- Trigger and correlate searches across your diverse data ecosystem, including on-premises and third-party stores, to analyze organization-wide.

Powerful dashboards

- Easily communicate even your most complex data stories using our intuitive dashboard-building experience.

Data search and ingestion is cost-effective on Splunk Cloud Platform

Align value with analytics versus paying for ingestion with workload pricing. On-demand scaling up to 100TBs helps you handle sudden bursts in data volume ingestion and search requirements with zero impact to business continuity.

Workload pricing offers flexibility and control for the best of both worlds:

- Versatility in data types, data volumes, and data value
- Control in resource usage of workloads, search optimization, and software advances
- Flexibility in consumption of capabilities for diverse use cases

Promote security and compliance with Splunk Cloud Platform

Privacy and security are top-of-mind for any organization these days. Besides providing dedicated cloud environments for each customer as well as helping to protect customer data with encryption of data in transit and optional encryption of data at rest, Splunk operates under rigorous security and compliance standards on virtual dedicated servers.

Splunk follows globally recognized data protection principles and industry-leading standards for the security of personal data. Splunk's data protection practices are described on the Splunk Protects website, and in product documentation. Splunk maintains (as applicable) standard terms for the processing of "Personal Data" as defined under GDPR and "Personal Information" as defined under the CCPA. Splunk works hard to help your cloud migration journey be as smooth, safe and successful as possible.

Compliance across industries

At Splunk we don't limit compliance to a single industry or geographical location. Splunk Cloud Platform has achieved third party certification, attestation and authorization against the industry's most rigorous security standards and frameworks:

• SOC 2, Type 2

• ISO 27001

• PCI-DSS

• HIPAA

• FedRAMP Moderate and High Impact Level

• DoD Provisionally Authorized (Impact Level 5)

• Australian Signals Directorate Infosec Registered Assessors Program (IRAP)

• UK Cyber Essentials Plus

Digital resilience is changing the world of business

What's in store for your cloud resiliency journey?

As your organization works to keep pace with today's AI era, Splunk can enable innovation with speed, scale and resilience. Splunk Cloud Platform provides the unified data security and observability capabilities, tools, resources and services to map out a successful journey on your road to AI-driven Cloud-first strategy.

Discover More Today

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