

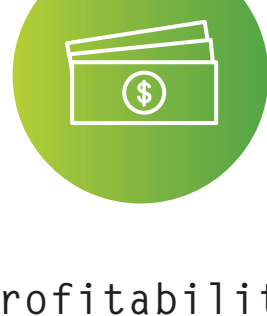
# MISSION: DIGITAL TRANSFORMATION

## IS YOUR INFRASTRUCTURE READY?

SPENDING ON DIGITAL TRANSFORMATION TECHNOLOGIES WILL SURPASS **\$2.1 TRILLION IN 2019\***

### WHAT'S DRIVING GROWTH?

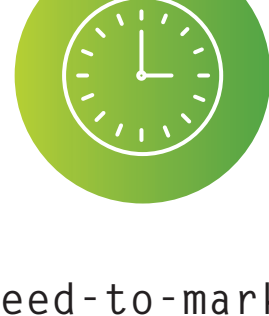
Profitability, customer satisfaction, and increased speed-to-market are key drivers of digital transformation.\*\*



Profitability

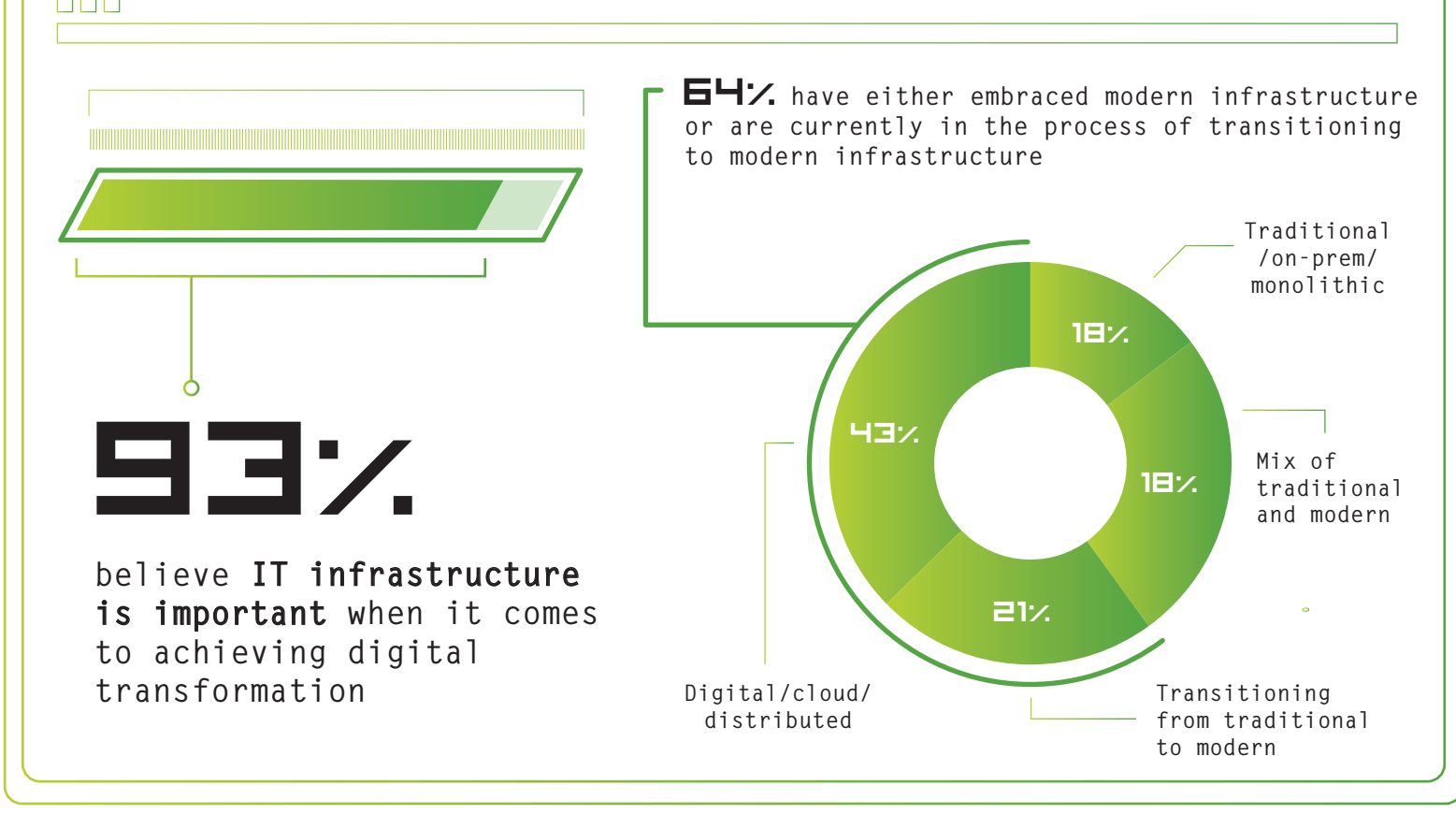


Customer Satisfaction



Speed-to-market

A recent survey of development and operations professionals discovered that digital transformation remains a priority business objective – the most prepared organizations have a strategy for supporting transformation through operational readiness.



### STEPS TO DIGITAL TRANSFORMATION READINESS



of organizations of every size, from startups to full-scale enterprises, have taken steps to optimize their IT infrastructure to support digital transformation

#### STEP 1: FOLLOW THE LEADER

Who's leading the strategy to prepare for digital transformation?

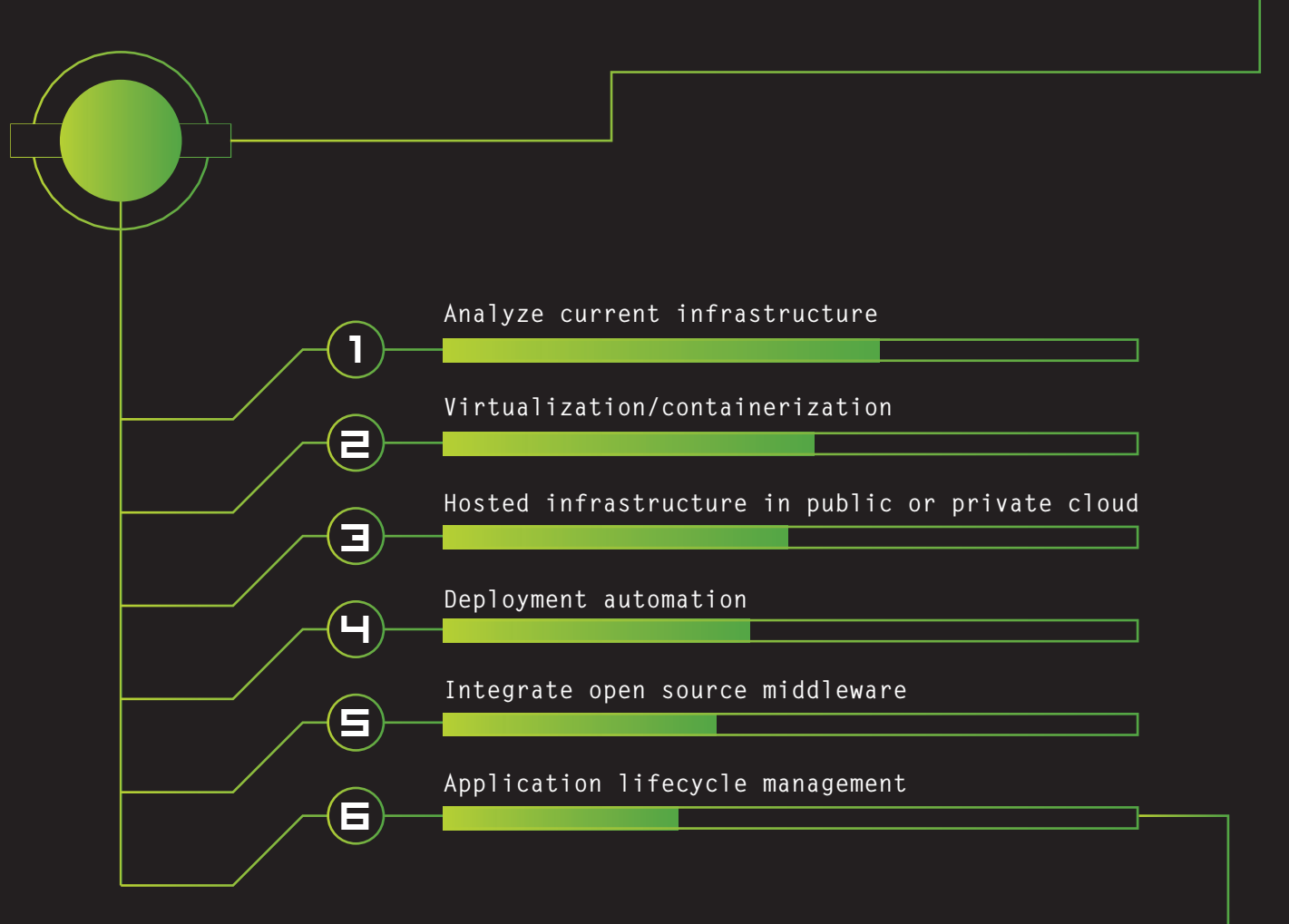


**49%**  
C-SUITE  
(CEO, CIO, CTO)

**51%**  
TECHNICAL  
MANAGEMENT ROLE  
(IT manager, DevOps manager, developer manager)

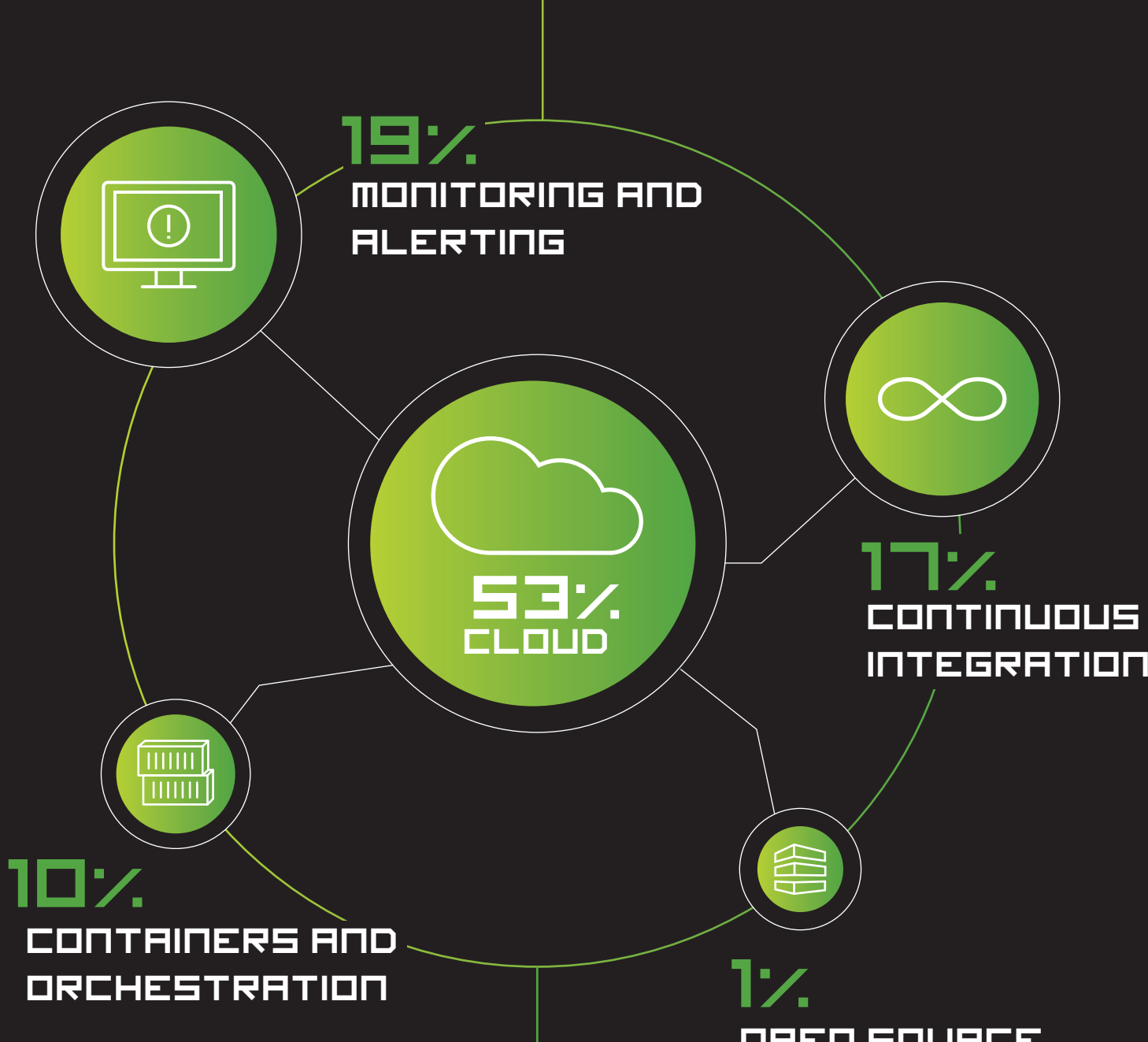
#### STEP 2: PREPARE IT INFRASTRUCTURE

What steps are being taken to prepare IT infrastructure for digital transformation readiness?



#### STEP 3: INVEST IN THE RIGHT TOOLS

What should be the next infrastructure investment to enable digital transformation?



Organizations are taking concrete steps towards becoming more agile and insightful by embracing modern infrastructure and new tools, and are primed and ready to fully support digital transformation initiatives.

## 9 OUT OF 10

people believe their individual role impacts the success of their company's digital transformation initiatives, and that their organization is prepared to make the necessary changes for successful implementation



\* <https://www.idc.com/getdoc.jsp?containerId=prUS40978116>  
 \*\* [https://www.accenture.com/\\_acnmedia/Accenture/Conversion-As-sets/DotCom/Documents/Global/PDF/Digital\\_2/Accenture-Digital-Transformation-In-The-Age-Of-The-Customer.pdf](https://www.accenture.com/_acnmedia/Accenture/Conversion-As-sets/DotCom/Documents/Global/PDF/Digital_2/Accenture-Digital-Transformation-In-The-Age-Of-The-Customer.pdf)  
<http://signalfx.com/press/pr-20161026-dx-survey-2016/>  
<http://signalfx.com/digital-transformation-readiness/>