

Top 5 Reasons to Attend .conf2012:

The 3rd Annual Splunk Worldwide Users' Conference

www.splunk.com/goto/conf2012

1. Transform IT *Lower Risk, Optimize Performance, Work Smarter*

Discover how to successfully implement Splunk solutions to transform your enterprise IT with new levels of efficiency and agility.

- Reduce risk by better understanding your operational and security challenges.
- Plan for the future by gaining operational intelligence about your environment today.
- Leverage your data to give your company a competitive advantage.

2. Provide Operational Intelligence *Unlock the Gold in Your IT data*

Business leaders are deriving more and more business value from data gathered from IT processes - your goal is to make sense of that data to drive and support the business.

- Learn how to make use of Splunk's statistical calculations and trending reports and dashboards to provide better insight for your business.
- Learn how tags can help you to become more intelligent about your environment.
- Learn how to craft ad-hoc searches to dig deeper into trends as you see them - then wow your executives with custom dashboards and reports.

3. Learn from the Best *Access to Global IT Leaders*

IT thought leaders from around the globe will gather to share their experience on cloud, virtualization, application management, security and more.

- The best and brightest from organizations like General Electric, Intuit, Harris, Staples, Viacom, Tesco.com, Swisscom, Citrix, Taiwan Mobile, and The U.S. Department of Energy will share their best practices for IT.
- Network and learn from peers and their implementation success stories - based on use case or industry.
- Splunk's engineering, support, product management and professional services teams will host live troubleshooting and planning sessions.

4. Save Money *The Best Splunk Education in the Shortest Time*

Over \$5,000 worth of technical education for a bargain price!

- Pack weeks of Splunk learning into 4 days - 6 tracks and 80+ sessions on search, reporting, statistical calculations and best practices.
- Hands-on advice about your implementation from Splunk's best minds in the Splunkbase Lab.
- Additional discount on education classes during Splunk University.
- Earn CPE Credits toward ISC2, ISACA and DRII Certification Programs.

5. Be an IT Rockstar *Put Your Splunk Knowledge to Work Immediately*

You can put your newly acquired Splunk smarts to work as soon as you get back to your office.

- Implement new ideas and approaches to solving common IT challenges.
- Inspire your co-workers by sharing the lessons learned and best practices.
- Supercharge your Splunk!