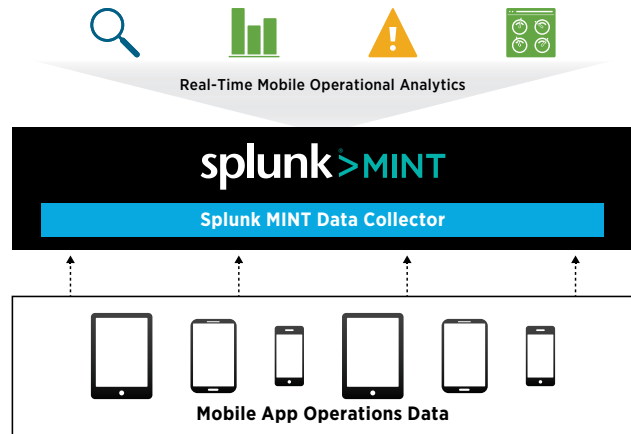


SPLUNK® MINT

Deliver better performing and more reliable mobile apps

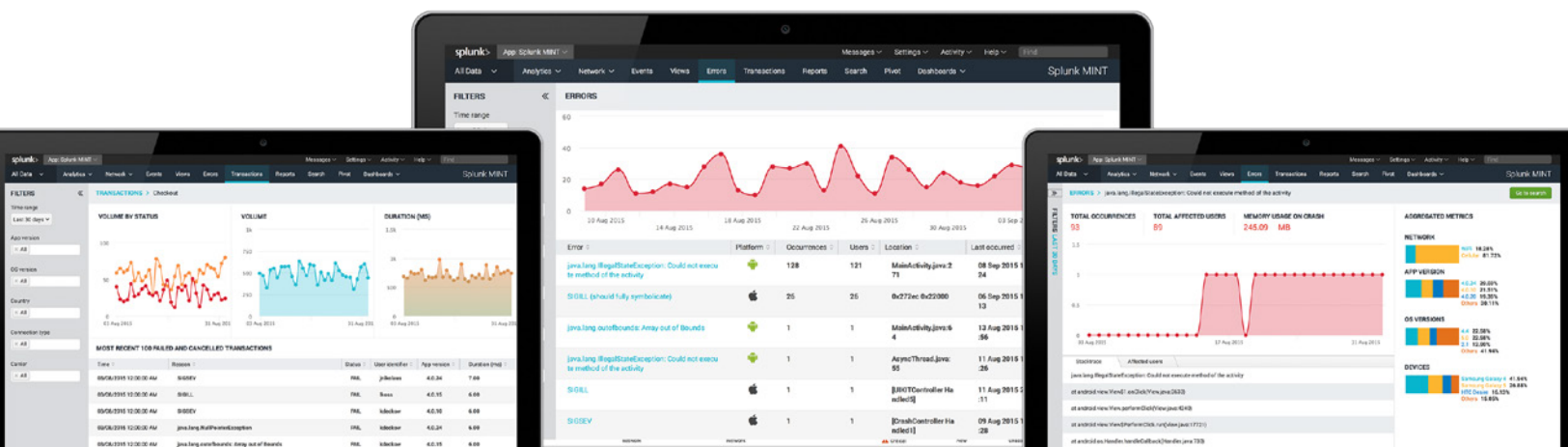
- **Improve app performance** by monitoring usage and detecting crashes
- **Pinpoint bottlenecks** in mobile transactions in real time
- **Combine mobile and non-mobile data** to gain end-to-end transaction visibility
- **Provide real-time mobile analytics** to IT, developers and business stakeholders using a single platform

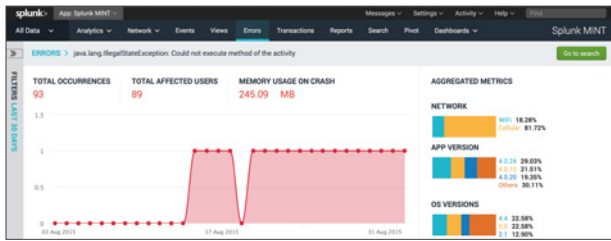


If mobile apps are part of your business, having real-time insight into app performance, crashes, usage and transactions is critical. With Splunk MINT, whether you're a developer or in operations, you can correlate and analyze mobile data with other machine data to get full mobile intelligence on your users' transaction process from start to finish.

By using a single platform to create new views, alerts, reports and dashboards, you can also discover how mobile apps interact with your infrastructure and other applications.

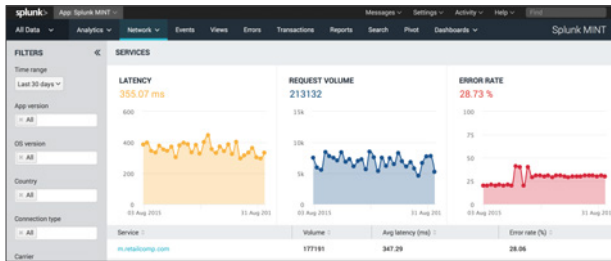
Why Splunk MINT for Mobile App Developers	Why Splunk MINT for Business and Operations
Gain real-time insight into app crashes, performance problems and usage trends	Use geographic, user flow and carrier insights to see how mobile apps are being used
Instrument mobile apps quickly with as little as one line of code	Correlate mobile data with other machine data to gain end-to-end transaction insight
Understand when network latency and APIs impact performance	Discover end-user flow mobile experience insights to support developers, operations and business stakeholders
See when user-initiated transactions fail or don't meet service level agreements	Enable Splunk Enterprise or Splunk Cloud to analyze and search your mobile data and establish alerts





Real-Time Insight

Track sessions, unique users, application crashes, which users are affected by crashes, screen flow and user retention by application version in real time. Drill down on items to explore further.



Network Monitoring

Measure the volume, latency and status of all HTTP connections. This enables you to understand the network's contribution to transaction response times or query response times from API calls and other web servers.



Transaction Visibility

Track the duration, completion time and failure rate of custom-defined transactions. Get better visibility into where transaction bottlenecks reside and which transactions users perform most often.



Correlations to Enable End-to-End Insight

Correlate mobile data with other machine data from Splunk Enterprise or Splunk Cloud to gain complete insight on transaction and mobile services. Business transaction data reveals how mobile transactions are impacting business outcomes.

ENABLE YOUR APPS FOR SPLUNK MINT. Getting started with Splunk MINT only takes two minutes and one line of code added to your mobile app. Just download the Splunk MINT SDKs, set up mobile projects, and view mobile data for the first 25,000 monthly active users (MAU) in a web dashboard—all free! Visit <http://mint.splunk.com> to get started.



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